

> KEEP OUR MOB SAFE



Background information

New First Nations track, **One Point 5** is co-written by Aboriginal recording artists **Nooky** and **Mi-Kaisha**, and produced by First Nations media, communication and events agency 33 Creative in partnership with NSW Government Centre for Aboriginal Health to complement the NSW Government Keep our Mob Safe campaign.

The track is designed to reinforce key messages to help keep communities, families and Elders safe and encourage the continued practices of social distancing, hand washing and wearing masks in public spaces.

Drawing strength from the Aboriginal cultural sense of family and community connectedness, the film clip is recorded in Sydney's inner-city suburb of Redfern and features choreography by Yuin, Bundjalung, Munanjali, Gamillaraay and the Murray Island nations man, **Darren Compton** of **Muggera**.

How you can help

- **Share** on social media with the hashtags **#onepoint5** and **#Keepourmobsafe**.
- **Encourage youth** in your network, family and community to share the clip on their pages and to follow the health advice to stay safe from COVID-19.
- **Promote the song** or video in your newsletter with the content below.

For NSW social and emotional wellbeing call the Coronavirus mental health line: 1800 512 348 and for the latest information on COVID-19 visit nsw.gov.au.

Media assets - Click to download

Audio Download broadcast quality 'One Point 5' audio track

Film clip Download social media film clip

High res images



Mi-Kaisha, Nooky and dancers Maddie Paluch and Chandler Connell Photo credit: Jake Keane



First Nations artist, Yuin man, Nooky.

Social media files (square)



Social media files (Story / Twitter)



Bios and quotes

Mi-kaisha

Darumbal Murri and Tongan woman, Mi-kaisha is a talented performer who was named National NAIDOC Week Youth of the Year in 2019 and was recently admitted to the Clive Davis Institute of Recorded Music in New York. The R&B artist is a Sydney sensation with grit, groove, soul and sass. Growing up on the streets of Sydney's music scene, the soundtrack of her childhood included soulful tunes from the 90s and island tunes from her father's Koori Radio Hip-Hop show 'Island Hopping'.

She describes herself as a 'city girl through and through' and represents a beautifully melted dichotomy of sweet and deadly. Her voice is phenomenally soulful and sugary, and yet her lyrics represent hard-hitting often political messages about being a young black woman in Australia. She draws inspiration from her idols Lauryn Hill and the strong women in her community. She's an accomplished musician and uncompromising social justice advocate.

- "I was motivated to be part of this project because I knew how important it was to amplify Indigenous voices and the message of keeping mob safe during the pandemic. I knew how greatly COVID-19 had impacted the wellbeing of mob and wanted to create music with a message of encouragement." – Mi-Kaisha
- "We encourage everyone to keep social distancing, washing hands, even wearing a mask in public spaces and doing what we can to stop the spread. I hope this song encourages Mob to continue to stay COVID safe" – Mi-Kaisha

Nooky

Yuin man, Nooky burst onto the scene in 2010, after moving from southern coastal town Nowra to Sydney and gaining attention for his unmatched rhymes and technical rap style. The multidisciplinary artist first received international recognition on a chance meeting with Taboo from the Black-Eyed Peas, next flying to LA to collaborate on a track in 2016. Nooky took home the Australia Council's Dreaming Prize for young Indigenous artists, before going on to release his debut solo single 'Black Future'.

Nooky has shaken the stage with multiple high-profile Australian artists, opening for Urthboy, A.B. Original, Jimblah, The Daily Meds, as well as touring consistently alongside his mentor Briggs. A fierce advocate for championing black excellence, Nooky has positioned his music and voice at the forefront of conversations around changing the date and educating others on the Nation's true history.

- "Even though restrictions are easing up it's important for our mob to know that we've still got to practice social distancing, good hygiene, washing our hands, things like that, and that's what this track is about, helping get that message out there." - Nooky
- "I know our mob want to hang out with family, but we've got to think of other people during this, especially our elders, I know things are tough, but we'll get through it together." - Nooky

For media interviews or request contact Katie on 0427 763 820 or at media@33creative.com.au.