

INDIGENOUS REMOTE COMMUNICATIONS ASSOCIATION



# ANNUAL REPORT 2010-11

“Interweaving and  
strengthening culture  
through Media”

J Enosa  
IRCA Board



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## IRCA VISION

To act as the Peak Body representing and advancing the interests of the remote Indigenous media sector at a national, regional and community level.

*IRCA asserts, through its membership and Board, its authentic, specialist and direct representation of the media and communications interests of remote and very remote Aboriginal and Torres Strait Islander communities in Australia.*

*IRCA recognizes that remote indigenous media practice has an historical and proven role in the maintenance of language and culture, self-representation and community development; and that remote indigenous media organisations have played a pro-active and decisive role in the development of a remote media and communications industry.*

*IRCA's sphere of activity encompasses discrete and diverse communities that continue strong traditions of language, Law and cultural practice; it specifically represents the unique needs of remote indigenous people far from urban and regional population and service centres whose media and communications practice is critical and essential for their well-being and cultural integrity, and whose needs and interests are not represented by any other organisation in a focused and dedicated way.*

*[Preamble to the IRCA Rule Book]*

# OVERVIEW



IRCA has endeavoured to provide key services and support to the sector during this time of digital convergence and critical infrastructure change.

Pictured L-R  
Linda Chellew, Henry Augustine, Nelson Conboy, Jenni Enosa, Annette Victor, Louise Cavanagh, Jedda Purantatameri, Sophia Woods, Walter Lui, Constance Saveka. IRCA Board, staff and special guests at the March 2011 Governance Training and Strategic Planning Workshops

IRCA is pleased to report the following key achievements during the year -

- The Board's Strategic Planning Workshop and Governance Training held in March;
- Two Technical Forums addressing key sector issues of Switchover to Digital TV and rollout of the NBN to the bush;
- The fabulous 12th National Remote Media Festival hosted by TSIMA on Thursday Island;
- Further development of IndigiTUBE as a creative industries portal for the sector;
- IRCA's responses to Government papers and Reviews, in particular IRCA's 'Joining the Dots' Submission to the Review into the government's investment into Indigenous Broadcasting and Media Sector (Stevens Review);
- Providing Secretariat to stakeholder organisations in relation to future sector needs and consultation around positions and recommendations;
- Preparing the groundwork for future projects to strengthen and develop the sector - including digital archiving, developing a sector brokerage service and exploring the development of a touring Film Festival.

Nelson Conboy  
Chair

## BOARD 2011-12

Chair	Nelson Conboy
Dep Chair	Jenni Enosa
Secretary	Annette Victor
Treasurer	Louise Cavanagh
	Jedda Purantatameri
	Raina Keppa
	Henry Augustine
	Malcolm Wilson

## STAFF

Linda Chellew	General Manager
Daniel Featherstone	Policy & Projects Officer
Sophia Woods	Administration Officer



# IRCA OPERATIONS - REPRESENT

IRCA's work has been divided between four strategic quadrants of activities as depicted in the chart on the opposite page. With IRCA's new Policy Officer, Daniel Featherstone in place, IRCA has been able to provide sector consultation and response to a number of Government position papers and in particular the Indigenous Broadcasting and Media Review, during the 2010-11 period.

## Summary of IRCA Position Papers submitted to Government –

Paper	Submitted to
Remote Digital Technical Forum hosted by IRCA, July 27-28, 2010. Summary of Recommendations	Department of Broadband, Communications and the Digital Economy (DBCDE)
Indigenous Broadcasting and Media Review 'IRCA's 'Joining the Dots' sector response	DBCDE, Office for the Arts, and FaHCSIA
Response to paper 'Spectrum reallocation in the 700 MH digital dividend band	ACMA
Response to paper 'Consultation for the Implementation of Universal Service Policy for the transition to the National Broadband Network	USO Branch – NBN Implementation, DBCDE
Response to paper 'Inquiry into the Role and Potential of the National Broadband Network'	DBCDE
Comment on the Satellite Subsidy Scheme RFT (SSS Regional & Remote Queensland)	DBCDE
Contribution to the AIATSIS Statement – outlining key issues identified by the Information Technologies and Indigenous Communities Symposium	IBMS Review & other

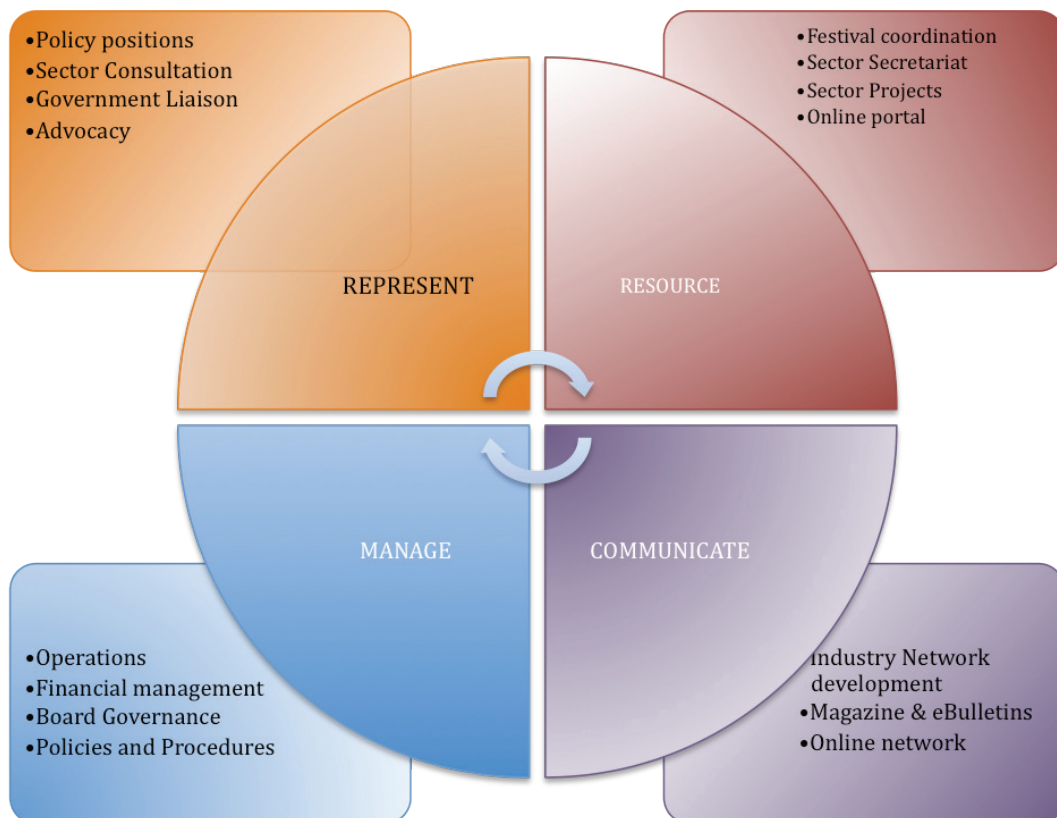
## Summary of IRCA Presentations and Industry Participation

During the year IRCA maintained regular communications with Departmental staff within the IBP, Department of the Arts, DBCDE and participated in the following events:

AIATSIS – ITIC Symposium, Canberra July 2010	IRCA Presentation
Visit to NITV & AICA, Canberra July 2010	Consultation re Review positions
IRCA - Remote Technical Forum: No 1 - Switchover to Digital TV	Alice Springs July 2010 – Industry Delegates including RIMO Managers, Technicians, Board Members, Switchover Taskforce representative, ACCAN
IRCA – Remote Technical Forum – No 2- Broadband for the Bush	Alice Springs June 2011 – Industry delegates: IRCA Board Member representatives, Desert Knowledge Australia, CSIRO, Telstra, CAT, NT Government, CLC, AIATSIS, Imparja, MacDonnell Shire, Central Desert Shire, NBN Co, Nganampa Health, DBCDE, RIMO Managers, remote technicians.
Staff & Board Consultations re IBMS Review	Neville Stevens and Review Team
Participation on behalf of Remote Sector	ACCAN Consumer Summit
Participation as Member	AICA Conference and AGM
RIMO Visit – TSIMA	Aven Noah, TSIMA, TSRA, TSIRC
RIMO Visit - QRAM	Candice
Facilitation of AICA Remote Forum	Within the Remote Media Festival – Thursday Island
AMRAP Summit	Participation

# IRCA OPERATIONS - MANAGE

- A. **Board Governance**  
 IRCA continued its practice of facilitating face-to-face Governance and Leadership training for Board Members. This year Batchelor Institute provided accredited training workshops for Board Members of both IRCA and ICTV in Alice Springs during March 29th. Strategic Planning was a key focus of the training. Once again Board Members received excellent skill development and were able to immediately apply this knowledge within a practical IRCA Strategic Planning Workshop the next day.
- B. **Strategic Plan**  
 The IRCA Strategic Plan is under revision, the old one expiring June 2011. A Board Strategic Planning Workshop, followed by a face-to-face meeting with RIMO Managers in June, to inform the development of a new Strategic Plan 2011-2014.
- C. **Policies and Procedures**  
 During the year IRCA has developed a suite of organizational policies and procedures in relation to Board Members and Board Member Induction. These have been endorsed by the Board and will take effect from the next AGM.



IRCA's four quadrants of service that advise the Strategic Plan

# STEVEN'S REVIEW

## 'Joining the Dots'

### Indigenous Broadcasting and Media Sector Review

On 8th July 2010, a review of the Indigenous Broadcasting and Media sector was jointly announced by the Ministers responsible for three government departments - DEWHA, FAHCSIA and DBCDE. A Review team was appointed, headed by Mr Neville Stevens AO, and an issues paper distributed outlining the Terms of Reference for submissions, due in late August 2010.

There were 6 key topics, covering: policy and cultural outcomes, content production, government investment in the sector, employment opportunities, peak body arrangements, impacts of convergence and new digital platforms, future of NITV, licensing issues, performance measures and future challenges for the sector.

IRCA Projects & Policy Officer Daniel Featherstone compiled the remote sector's submission to the Review, entitled 'Joining the Dots: Dreaming a Digital Future for Remote Indigenous Media'\*\*. The submission drew on interviews with Board members, RIMO staff and technicians, recent IRCA planning discussions and documents, the IRCA Digital Technical forum, and notes and further feedback from each of the RIMOs.

Neville Stevens attended the IRCA Remote Digital Technical Forum in late July and spoke with IRCA & ICTV management and RIMO representatives. The review team also travelled to meet with RIMOs directly, visiting IRCA twice as part of its national consultation.

\*\*Joining the Dots can be downloaded from the front page of the IRCA wikisite:  
<http://remotemedia.wikispaces.com>



Supported by Regional Media Organisation with:

Media & ICT Training • Employment • Media Production • Language & Culture Programs • Radio, TV & Communications Network Resourcing • Events & Festivals • Repair & Maintenance • Business Development • Regional Coordination • Promotions • Adve

## A VISION FOR THE FUTURE

The Review was a great opportunity to envision a strong future for the sector at a critical time of change!

IRCA's submission included 54 Key recommendations. These included increasing resourcing to the remote sector, broadening the scope of the Indigenous Broadcasting program (IBP) from radio-only to include video, multi-media and other activities (see diagram page 4), providing a digital satellite channel for ICTV, seeking to continue community broadcasting after digital switchover (end of 2013), upgrading of RIBS facilities, a review of the National Jobs Package, funding for archiving and technical services and much more!

Neville Steven's Final report was delivered to Government on 31st December 2010 ([http://www.dbcde.gov.au/radio/indigenous/indigenous\\_broadcasting\\_review\\_2010](http://www.dbcde.gov.au/radio/indigenous/indigenous_broadcasting_review_2010)) and 39 recommendations included the following relevant to the Remote Sector:

- Relocation of the Indigenous Broadcasting Program (IBP) to DBCDE;
- Restructure of the IBP to include multi-media activities, triennial funding, and retention of under-spent IBP funds;
- Increased IBP funding to the sector and creation of an Indigenous content and project fund;
- The RIMOs be recognised and appropriately funded as the key provider of support for Remote Indigenous Broadcasting Services (RIBS) and as a cost-effective multi-media hub;
- The continuation of NITV with a more transparent governance model and increased remote and regional content, and wider free-to-air distribution, including on the VAST network;
- Creation of an Indigenous broadcasting license category;
- Increased use of the sector for production and distribution of paid government announcements; and
- Distinction of indigenous broadcasting from community broadcasting.
- While much of the Review report was welcomed by the remote sector, there were some areas of concern. Following two teleconferences and an IRCA meeting in Alice Springs, IRCA submitted a response to the Review to raise the following concerns (add link):
- The proposal to amalgamate AIRCA and AICA into one peak body;
- The acceptance of a Direct-to-Home (DTH) satellite delivery for digital television at the expense of local broadcasting;
- A proposal that Indigenous Community Television (ICTV) be an on-line service only (IRCA urged a dedicated channel on the VAST satellite platform);
- A new NITV commissioning process to be accessible to remote producers;
- CBF radio program funding being transferred to IBP;
- Proposal to shift national Indigenous News Service from NIRS to NITV;
- Funding to Shires to be transferred to RIMOs;
- Withdrawal of funding to Imparja TV;
- Need for a review of the National Jobs Package;
- Lack of attention to areas of technical services, archiving and preservation, capital upgrades and the need for an updated Indigenous Media and Broadcasting policy.

As a result of the review, the Government announced the relocation of IBP to DBCDE and one year additional funding of NITV, with a planned merger of NITV with SBS. There has not been a full response from the government to the Review, nor our concerns as yet, but it appears that the review recommendations will be slowly implemented over coming years.

# 1

## IRCA TECHNICAL FORUM 2010

### Switchover to Digital Television by 2013 Will the bush be worse off?

With the upcoming switchover to digital television planned by the end of 2013, the government plan for remote communities is to replace community broadcasting with Direct-to-Home (DTH) satellite receivers on each house to receive digital TV.

In July 2010, IRCA organised a two-day forum to bring together IRCA and ICTV Board members, RIMO staff, technicians, and government representatives to discuss the impact of a DTH model on remote Indigenous communities. This forum was funded through FaHCSIA to facilitate Indigenous Leadership and Engagement at a Key time of change for the Sector.

The Head of the Digital Switchover Taskforce Andy Townend described the model of DTH to get 16 channels of digital TV to each household, with the installation fully subsidised. He argued that the cost of upgrading self-help facilities to digital retransmission was too expensive.

Remote media producers spoke of the importance of community broadcasting for inserting local programming and keeping language and culture strong, and that people don't always live in a house and that DTH would restrict where people could view TV. Also, with the new VAST digital satellite platform, there was not a channel allocated for ICTV or NITV.

Technicians described the ongoing maintenance issues that would arise from having a satellite dish on each household and proposed more affordable models of digital broadcasting. However, this would need more flexibility in government requirements.

Following the forum, IRCA issued a 'Recommendations To Government' paper outlining the sector's concerns and urging that communities should be able to make the choice between Digital Terrestrial broadcast versus Direct to Home. IRCA requested that the satellite subsidy be able to be pooled to help communities cover costs of upgrading to digital transmission. IRCA also called for NITV and ICTV channels on VAST with funding to achieve this.

The Forum also included IRCA and ICTV Board meetings, a meeting with Pat Turner of NITV, and a dinner at Desert Park where the Chair of the IBMS Review team Neville Stevens was introduced. In all, it was a very informative and significant meeting for the sector.





## BROADBAND FOR THE BUSH 100/100 Mbps superhighway for the city vs 12/1 Mbps upload/download for the bush!

On 30th June 2011, IRCA hosted the 'Broadband for the Bush' Forum, in Alice Springs in conjunction with Desert Knowledge Australia.

With the rollout of the National Broadband Network (NBN) underway, this was an opportunity to discuss what type of broadband service was planned for remote Australia and voice some concerns. Forum participants welcomed the initiative of the National Broadband Network but heard that Central Australia presents some real challenges and real opportunities in its delivery. Representatives from NBN Co, CSIRO, federal and NT government, remote media organisations, Telstra and other Central Australian stakeholders discussed the issues and potential solutions for remote Australia.

Head of CSIRO ICT Ian Oppermann described the innovative wireless technologies being developed by CSIRO. He stated that the NBN should be "high-speed, symmetric, affordable, reliable and ubiquitous". The forum also heard from NBN Co representative Duncan Bremner, IRCA project officer Daniel Featherstone, Norman Kohn from Indigenous media organisation Isuma TV in northern Canada, and Canadian company ATG who described wireless broadband trials between remote communities in northern Canada.

Under current NBN planning, 93% of Australians will have access to the fibre-to-the-home solution with two-way speeds of up to 100Mbps, while the other 7% will receive a wireless or satellite solution at speeds of 12 Mbps down, 1Mbps down. Remote Australia will be entirely on a satellite solution, even where there is existing fibre optic cable. Concerns were raised that this discrepancy would limit the use of two-way applications in health, education, justice and media, would exclude mobile telephony in remote areas, and would effectively limit economic and social development opportunities in remote Australia.

Following the forum, IRCA issued a press release ([ADD LINK](#)) calling on the Australian Government and NBN Co to implement the best possible broadband solutions for remote Australia by utilising and extending existing infrastructure rather than relying on satellite delivery as the only solution. IRCA also raised the huge unmet demand for basic telephony and mobile telephony services in remote Australia which are not part of the NBN and or expansion of the Universal Service Obligation be expanded to include internet access, mobile telephony and pre-paid services.

The 'Broadband for the Bush' forum was a much-needed discussion between remote area stakeholders, NBN and the government. IRCA requested ongoing consultation with remote area stakeholders in the planning of NBN rollout to ensure the NBN does not increase the Digital Divide between the city and the bush.





## 2010 FESTIVAL THURSDAY ISLAND

hosted by TSIMA &  
Radio 4MW

Approximately 100 delegates gathered on beautiful Thursday Island to participate in the 12th Annual Remote Indigenous Media Festival Program of events and to celebrate with TSIMA their 25th anniversary of radio broadcasting in the Torres Strait.

The program was packed with activities that included: Evening Film Screenings coordinated by ICTV and music performances including local musicians; a day time Training program for development of skills in radio, film and online skills; industry speakers including John Dallwitz from Ara Irititja archive project, Terena Hopkins from the Indigenous Knowledge Project in Queensland and HITnet; RIMO presentations sharing best practice; AGM's for both IRCA & ICTV; a remote Industry Forum with AICA and IRCA; Island Feasts generously hosted by TSIMA that included local bush tucker cooked in traditional style; the presentation of the 2010 RIMF Awards coordinated by ICTV; and a full day of celebrations for TSIMA around their 25th Anniversary including traditional dancing, drumming and ceremonies.

The whole Festival event was a huge media opportunity for all media workers present. Contributing to this was the attendance of the ABC Message Stick crew shooting an Episode and an NITV team sending reports from the Festival to their National News Room.

Of particular success was the inspirational leadership of TSIMA's Jenni Enosa who led the Festival with a challenge to all delegates to embrace the Festival key questions and produce projects and content that addressed these in some way. The response was very strong with the TSIMA Radio studios full to capacity each day with Delegates learning new skills and producing broadcasts, interviews and trying out new online skills. TEABBA contributed strongly by running a remote OB from the Festival across their huge network in the Top End of the NT. During the day the Festival broadcast was also picked up on the NIRS network.

The newly developed Indigitube.com.au website was showcased to delegates who received Indigitube.com.au USB wristbands that enabled them to store content made during the festival and engage with the website into the future.

**BIG THANK YOU TO TSIMA** for hosting the Event and for the fabulous Island Feasts put on every night!! Eso Aven, Jenni, Melora, Nancy, Daisy, Patrick, Janelle, Magic Mike and all the Board Members who did so much to make all delegates feel so welcome.



Aven Noah, with Board Members and family at the huge Feast celebrating his 25 years of service in the Torres Strait Islands



Below: IRCA AGM held during the Festival

Left: Remaining delegates on the 5th



Above: Murray Island Dancers provided wonderful ceremony performances during the Festival



Belle Davidson, NG Media  
Winner of the  
Preston Award  
for Lifetime Achievement  
for 2011

Right: 25th Anniversary  
Feast hosted by  
TSIMA for all  
Festival Delegates and  
VIP's and visitors



Right: Evening Screenings  
produced by ICTV



Below right: Henry Augustine,  
Joel Ken and others at  
the Festival



Below:  
Beautiful Remote Media Awards created  
by ICTV for presentation at the  
Thursday Island Festival



TSIMA 4MW staff welcome all Delegates and talk a about their work



Below top:  
Belle Davidson & Winnie Woods talk about NG Media's work during the year

Below bottom:  
Margaret Cowley, Evelyn, Angela Bates (NITV), Nicola Joseph (CTO), Jade Christian with Jen Enosa

Below Bottom left:  
Don Baylis and Kevin Ebsworth talk about TEABBA's activities and achievements during the year



Daniel Featherstone with Constance Saveka and Auntie Evelyn



# IRCA OPERATIONS - RESOURCE

## RIMO SUPPORT

**TSIMA & TSI RIBS** While Coordinating the Festival on Thursday Island, IRCA made available its Policy Officer, Daniel Featherstone, to work with TSIMA Management, Board, and key funding Stakeholders – the TSRA and TSIRC in relation to the future of TSIMA and the RIBS services across the islands.

**PY MEDIA & PY KU** IRCA provided targeted consultancy to PY Media to assist the Board through a change management process culminating in the decision to separate the organizations. IRCA assisted with the independent incorporation of the PY KU Rural Transaction Centres and with stabilising, staffing and ongoing funding of the organisation. A new Strategic Plan was developed with the PY Media Board with new Staff Structure and Job Descriptions towards the revitalising of this RIMO.

**NG MEDIA** Some support was provided to NG Media in relation to recruitment of a new Manager.

## PROJECTS

### Policies & Procedures Manual

IRCA developed a number of Policies and Procedures relating to Board Governance (in line with ORIC requirements) and to be made available for use by RIMOs as they see fit.

### Indigenous Communications Brokerage

IRCA commenced research, preparing positions and consulting with government bureaucrats around the potential for the Remote Media Sector to become a key tenderer or even preferred provider of Government social marketing messages via its media platforms. These positions were included in the IRCA Review submission 'Joining the Dots' and acknowledge in Neville Stevens Report recommendations.

### Extension of Remote Media Festival - Touring Film Festival & DVD

IRCA has developed a Project Plan for the development of a Remote Media Awards DVD. The production and distribution of which would enable RIMOs to further Remote Media Film screening within local Indigenous events and other national Festivals.

### Broadband Network and Forum

IRCA has developed positions in consultation with the Sector in relation to appropriate broadband infrastructure needed for remote Australia. See Article Page 8, 2nd Technical Forum 'Broadband for the Bush' held in Alice Springs on 30th June, 2010.

### Remote Media Archiving Project

IRCA has been assisting Remote Media Manager's explore appropriate archiving models and consistent approaches to archiving issues across the regions. A face-to-face RIMO Manager's meeting was facilitate in Alice Springs where a number of alternatives were considered and Information shared. This will hopefully lead into a new sector project.

### Education and Training for Remote Media Workers

IRCA has continued to work with Heather Stewart of the University of Queensland to the end of supporting the 'Indigenous Voice Project' - seeking to research, collect data and provide a profile for Indigenous media workers across Australia. This project brings together stakeholders across all levels of Indigenous Media and proposed to produce an Education and Training needs analysis and recommendations to Government.

### Sector Secretariat

IRCA continues to provide a secretariat service to the sector facilitating joint teleconferences between Managers around shared issues and projects i.e. Festival. IRCA now intends to conduct annual Technical Forum's to bring together remote media Managers, Board Members and Technicians with Government bureaucrats and experts (See Pages 7 & 8) and also provide face-to-face RIMO Manager's FORUM to share with and advise IRCA on key concerns and issues.



## IRCA OPERATIONS - COMMUNICATE

### **Industry Networks - Social Networking**

IRCA continues to build its Industry Networks and sphere of influence through online social networks, posting Industry information, sharing strong stories, promoting the work of remote broadcasters and RIMOs, and recognizing and resource media workers generally.

Facebook,	531 Friends
Twitter	243 Followers

### **IRCA Website & Wikispace**

IRCA continues to maintain a sector wikisite – providing access to documents, activities, press releases, and RIMO bulletins as they become available.

### **eBulletins**

IRCA continues to distribute eBulletins within the Sector and its stakeholders providing updates on events, industry information and general news.

### **IRCA Magazine and Updates**

IRCA has not been able to produce its annual magazine in the current year due to its commitments. In response to this IRCA applied for further funding for a Marketing and Communications position to undertake this task and also maintain, moderate and promote the Indigitube portal, as well as provide support to a new IRCA website CMS database.

### **Memberships**

ACCAN - Manager and Chair attended their annual conference. IRCA receives ACCAN eBulletins and consults with their policy staff on remote issues.

AICA - Manager and Board representatives attended the AICA annual conference and AGM, consulted with policy staff, facilitated an AICA policy workshop within the Remote Media Festival, and contributed to policy workshops at the AICA Conference. IRCA cooperated with AICA during the year in relation to sharing information, needs and positions relevant to the remote media sector.

### **Presentations**

AIATSIS - IRCA presented at the AIATSIS Symposium 'IT on Indigenous Communities' culminating in the release of the important ITIC Statement summarising findings and recommendations for Government.

### **Subscriptions**

Our Community.com - Bulletins and resources for not for profit organizations.

Donortec.com - Free resources for not for profit organizations

# ICTV INDIGENOUS COMMUNITY TELEVISION



# ICTV

IRCA has continued to provide key strategic support to ICTV in relation to its funding, promotional and training needs. IRCA is committed to not only the survival but the development of community television, in recognition of its former historic role within the sector.

IRCA recognizes the huge potential of ICTV to play a significant role in community development, language sustainability, language maintenance, cultural safety and the general wellbeing of remote Indigenous and Torres Strait Islander Australians.

IRCA has entered into an Memorandum of Understanding with ICTV outlining the relationship between the two organizations. It has also signed a separate MOU with ICTV in relation to the joint management, promotion and moderation of IndigiTUBE and its social networks.

IRCA also wishes to acknowledge the important role ICTV plays during each National Remote Indigenous Media Festival. ICTV staff produce and manage the Nightly Festival Screenings and Awards Presentations.



ICTV Meeting on the veranda outside the Thursday Island Bowling Club (Festival venue)



INDIGITUBE  
CREATIVE INDUSTRIES  
PORTAL &  
SOCIAL NETWORKS

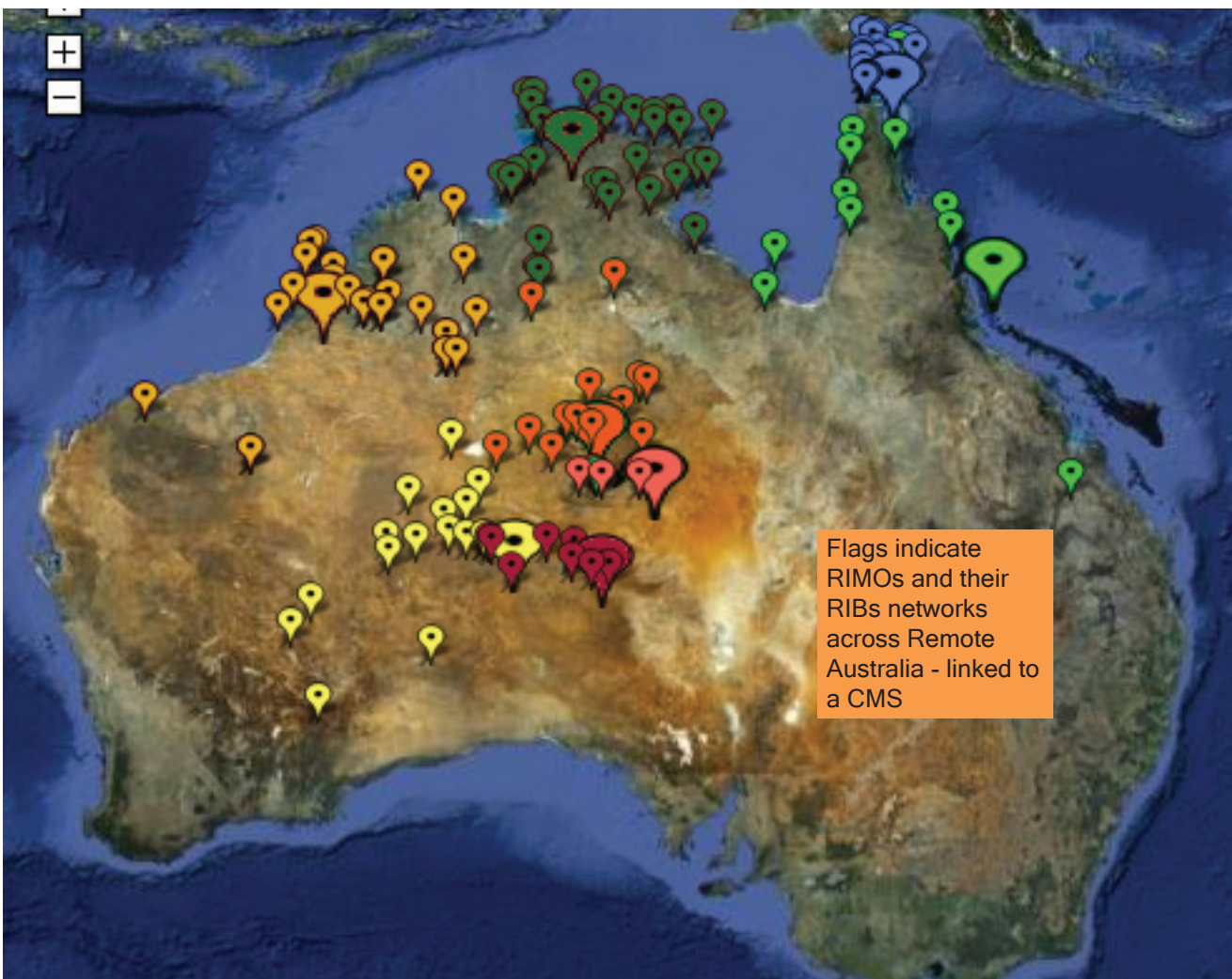


[www.indigitube.com.au](http://www.indigitube.com.au)

IndigiTUBE is co-moderated by IRCA with ICTV. ICTV totally operates the Video platform side of the site and IRCA the radio streaming side. IRCA has also been funded to promote the site to remote populations and stakeholder organizations. During the year IndigiTUBE has continued to build its audience and gain recognition from sector organisations and the public. IRCA wishes to acknowledge the work of ICTV in the strong Video repository now available and being updated weekly.

Delay in promotional activity has been due to repairs being made to the user (external content creator) upload function on the video side of the site. IRCA has however, compiled a stakeholders list for mailout of posters; had posters and stickers designed; and had USB wristbands made in preparation for the 2011 Festival and Radio promotion of the site via RIMOs.

IRCA has updated the IndigiTUBE Remote Sector map (see below) and added flags for all RIBS & RIMO services. IRCA provides moderation of the IndigiTUBE social networks on Facebook and Twitter while ICTV maintain the YouTube account. We look forward to IndigiTUBE social networks expanding dramatically in the coming year!



# FINANCIAL REPORT 2010-11

## AUDITOR'S OPINION

In our opinion, the financial report of Indigenous Remote Communications Association presents a true and fair view in accordance with applicable accounting Standards and other mandatory professional reporting requirements in Australia. as at 30th June 2011.

Brian Tucker CPA

## DIRECTORS REPORT

The principal activities of the Company during the financial year were: to represent remote Indigenous broadcasters and the media. No significant change in the nature of these activities occurred during the financial year.

The profit from ordinary activities after providing for income tax amounted to \$15,127.00.

### INCOME & EXPENDITURE STATEMENT FOR THE YEAR ENDED 30TH JUNE, 2011

	2011	2010
<b>GRANTS EXPENDED</b>		
OFTA, Operating costs	230,000.00	147,199.00
OFTA, NT Jobs Package, Prior year	0.15	45,704.85
OFTA, NT Jobs Package, Current year	47,038.40	
OFTA, National Remote Media Festival		25,000.00
CBF IndigiTUBE Project	29,285.00	8,215.00
CBF Remote Media Festival	20,000.00	20,000.00
CBF Governance		22,293.09
CBF Online Champions, Festival	24,700.00	
CBF Group based pathways training	30,212.60	
Screen Australia		5,000.00
AICA Governance		10,000.00
FaHCSIA Leadership & Engagement Workshc	9,223.30	23,826.70
	\$390,459.45	307,238.55
<b>OTHER INCOME</b>		
Auspice, Administration & Management Fees		6,396.14
Recoveries & Reimbursements	8,003.63	5,896.07
Other Revenue	13,962.65	15,707.44
Loss on sale of non-current assets		(-577.09)
Subletting income, Rent	11,975.41	20,222.68
	33,941.69	47,645.24
	424,401.14	354,883.79

# REMOTE INDIGENOUS MEDIA ORGANISATIONS

## **CAAMA**

Central Australian Aboriginal Media Association, NT  
PO Box 2608, Alice Springs NT 0870  
[www.caama.com.au](http://www.caama.com.au)

## **NG MEDIA**

Ngaanyatjarra Media, WA  
Irrunytju Community PMB  
via Alice Springs NT 0872  
<http://ngmedia.wikispaces.com>

## **PAKAM**

Pilbara and Kimberley Aboriginal Media Association, WA  
PO Box 2708  
BROOME WA  
[www.pakam.com.au](http://www.pakam.com.au)

## **PAW MEDIA & COMMUNICATIONS**

Pintubi, Anmatjere, Warlpiri Media & Communications, NT  
CMB Yuendumu  
Via Alice Springs NT 0872  
[www.pawmedia.com.au](http://www.pawmedia.com.au)  
[www.yapabeats.pawmedia.com.au](http://www.yapabeats.pawmedia.com.au)

## **PY MEDIA**

Pitjantjatjara Yankunytjatjara Media Association  
PMB Umuwa Community  
Via Alice Springs NT 0872  
[www.waru.org](http://www.waru.org)

## **GRAM**

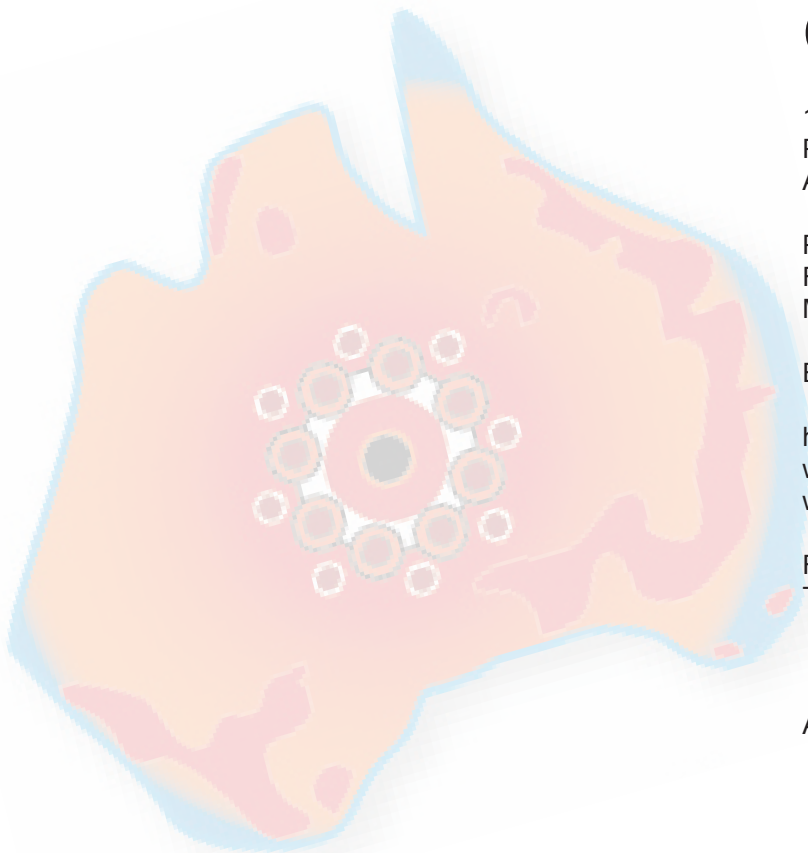
Queensland Remote Aboriginal Media  
Aboriginal Corporation  
PO Box 1164  
North Cairns Qld 4870  
[www.gramac.org.au](http://www.gramac.org.au)

## **TEABBA**

Top End Aboriginal Bush Broadcasting Association  
886 Stuart Hwy  
Pinelands NT 0811  
[www.teabba.com.au](http://www.teabba.com.au)

## **TSIMA**

Torres Strait Islands Media Association  
PO Box 385,  
Thursday Island Qld 4875  
[www.tsimamw.org.au](http://www.tsimamw.org.au)



## CONTACT IRCA

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PO BOX 2731  
ALICE SPRINGS NT 0871

P| 08 8952 6465  
F| 08 8918 8100  
M| 0437 798 076

E| [manager@irca.net.au](mailto:manager@irca.net.au)

<http://remotemedia.wikispaces.com>  
[www.irca.net.au](http://www.irca.net.au)  
[www.indigitube.com.au](http://www.indigitube.com.au)

FACEBOOK: IRCA Australia  
TWITTER: IRCAustralia

ABN 78413 550324



**Australian Government**  

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**Indigenous Broadcasting Program**

This Project is supported by the Australian Government through the Indigenous Broadcasting Program of the Department of Broadband, Communications and the Digital Economy