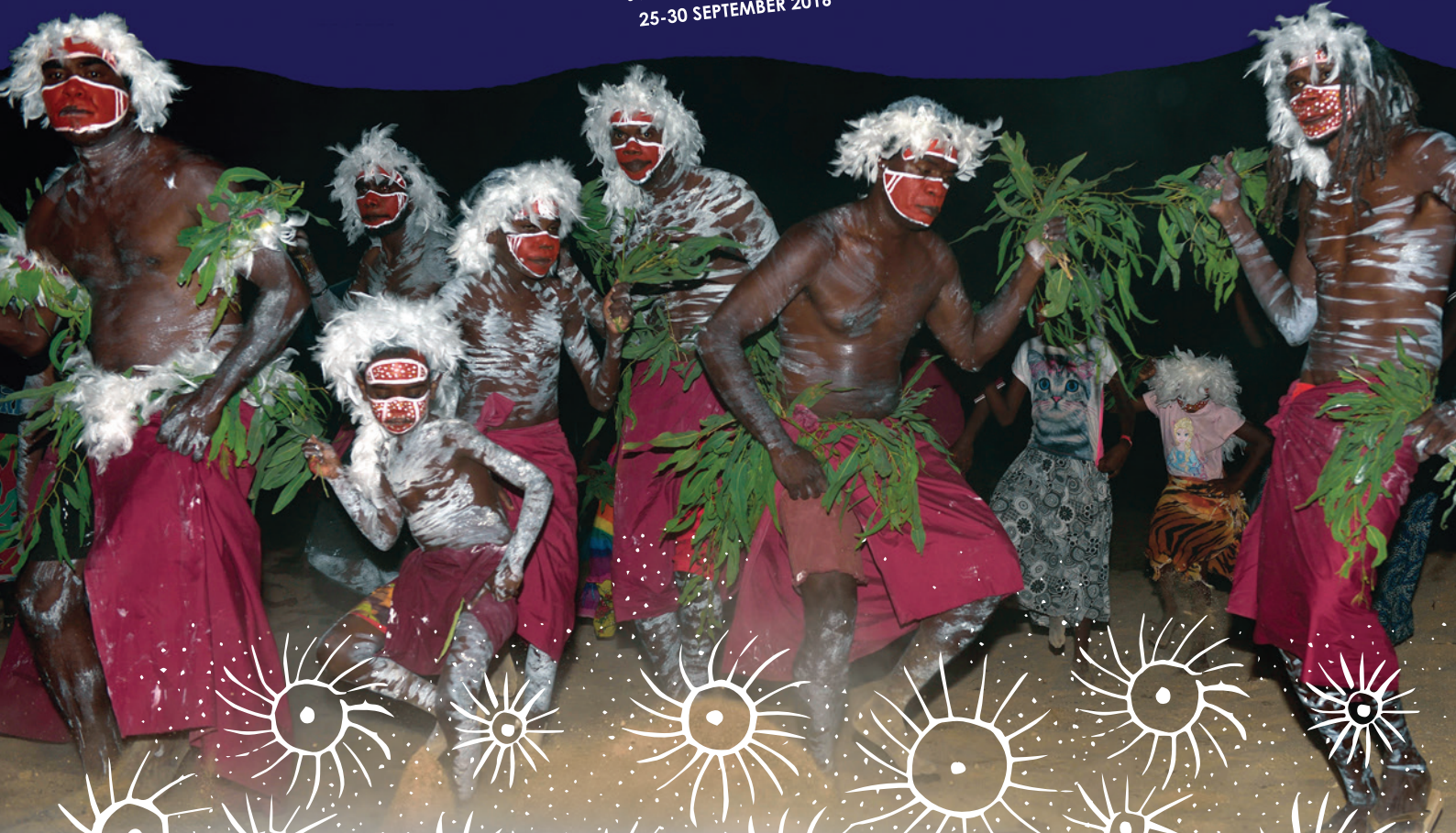


18th National Remote
INDIGENOUS
Uurrkala, NT MEDIA FESTIVAL
25-30 SEPTEMBER 2016





NG Media troopie



IRCA Board members
Sylvia Tabua and Kirstie Parker



IRCA Chair John 'Tadam' Lockyer
and Maxwell Tasman from PAW Media



NG Media



The Tjanpi Camera Mascot handover
from PAW Media to TEABBA



PY Media

Go to
irca.net.au
and flickr.com/irca
for photos, films
and audios.



Yirrkala Community
welcoming Festival delegates



Opening Bunggul for the Festival

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Our Stories from the Home of Land Rights

160 remote media workers and industry partners from across Australia gathered in the community of Yirrkala on Yolngu Country for the action packed 18th National Remote Indigenous Media Festival. The annual meeting ground provided an opportunity for delegates to work together toward innovative solutions for the challenges faced by the remote media sector; connecting people, places and stories across the country to strengthen culture, identity and well-being.

Indigenous Remote Communications Association (IRCA) partnered with Top End Aboriginal Bush Broadcasting Association (TEABBA) to co-host this year's event. Everyone was treated to the generous hospitality and cultural richness of the Yolngu people and the beautiful tropics of East Arnhem Land.

'Our Stories from the Home of Land Rights' acknowledges the Yirrkala bark petitions in 1963 that led to the Aboriginal Land Rights Act 40 years ago in 1976. This recognises the importance of Country and Culture to the Aboriginal and Torres Strait Islander media sector. Everyone was welcomed to saltwater country by the Rirratjingu clan of Yirrkala with a Bunggul (ceremony) featuring songmen and dancers from across the East Arnhem Land region. A warming speech from IRCA Chairperson, John 'Tadam' Lockyer, officially opened the event.

Industry forums and skills workshops led by inspiring facilitators and trainers from across the nation featured throughout the week. ABC Sports Broadcaster and Indigenous leader, Charlie King, and CEO of the National Centre for Indigenous Excellence, Kirstie Parker, delivered keynote addresses describing the positive impact of broadcasting in breaking down barriers, addressing social issues, building career pathways and empowering people to tell their stories. The workshop productions were presented at the end of the week, demonstrating the

technical skills, creativity and positive storytelling that are hallmarks of the sector.

The evenings were alive with local culture and talent, movies, music and awards. Indigenous Community Television (ICTV) managed the Festival screenings of community produced media from across remote Australia. There was an opening night screening of Arnhem Land stories by Aboriginal Resource and Development Service (ARDS) and The Mulka Project, and a showcase of remote productions made for national broadcast on National Indigenous Television (NITV). The remote media and video awards were presented throughout the week, recognising the significant talent and commitment in the sector. The Festival concluded with an epic night of cultural richness, performance and music, including Yirmal, East Journey, Gawurra, Shelley Morris, Ezy 5, Bara Band and Yothu Yindi. Those unable to attend the Festival tuned into the outside broadcast across TEABBA's radio network from their new 4WD outside broadcast (OB) truck 'Ms Jemma'.

OUR HOSTS



OUR HOST COMMUNITY

'Our Stories from the Home of Land Rights' is in recognition of the important role played by the Yirkkala community in the establishment of land rights. In 1963 landowners sent a bark petition to the Australian Government to protest against the Prime Minister's announcement that a section of their land would be sold for bauxite mining. Although the petition itself was unsuccessful in ceasing the mine at Nhulunbuy, it prompted a government report recommending payment of compensation, protection of sacred sites, creation of a permanent parliamentary standing committee to analyse developments at Yirkkala, and also acknowledged the Indigenous people's moral right to their lands. The Bark Petition is on display in Parliament House in Canberra.

The Rirratjingu Clan are the traditional owners of Yirkkala and Yolngu Matha is the main language, as well as other dialects. Yirkkala is on the east coast of the Gove peninsula in north-east Arnhem Land, 18km south of Nhulunbuy, approximately 700km east of Darwin. Many people live intermittently between Yirkkala and the surrounding homelands. It is home to a number of leading Indigenous artists and musicians with international recognition.

OUR HOST RIMO

The Top End Aboriginal Bush Broadcasting Association (TEABBA) is the largest not-for-profit Remote Indigenous Media Organisation (RIMO) in Australia. Within its network, TEABBA has 29 Remote Indigenous Broadcasting Service sites (RIBS, previously known as BRACS) all in remote Aboriginal communities across the Top End. TEABBA's inception was on the 10th of October 1989 with the hub situated in Darwin. TEABBA's objectives collectively come from its membership who are all Indigenous people residing in remote Aboriginal communities within the TEABBA footprint.

TEABBA is a recognised voice within the Indigenous broadcasting sector and continues to play an active role on matters of policy, future direction of community and national Indigenous broadcasting. They actively promote the development of local broadcasting so that Aboriginal and Torres Strait Islander people can gain access to information important to their communities and for the maintenance of culture and language. Services supported include radio broadcasting, online and print media, film, training and technical. teabba.com.au



FESTIVAL BROADCAST



L-R: Percy Bishop, Bernard 'Bala B' Namok, Don Baylis, Daniel Featherstone, Charlie King, Chris Tait, Neil Turner, James Goodworth



Ms Jemma

TEABBA, with the support of their new OB truck 'Ms Jemma', were overwhelmed with the participation and involvement of all the Indigenous media workers in the five-day Festival broadcast. Contributing to five continuous days of industry personnel introductions and interviews, the Indigenous broadcasters discussed projects and media initiatives they have been working on through the year in their part of the country. Special Festival guests, government representatives, key note speakers and stakeholder agencies also assisted with the success of this important outside broadcast. Multiple different languages were encouraged and represented many networks and regions of Australia.

Kicking off from 8am through till 5pm, Monday to Friday, the daily broadcast schedule was full. Several of the RIMOs dedicated a couple of hours a day to update their regional network footprint of all of the workshops and forums they were involved in at the Festival, what films had been screened, which awards had been presented and what was coming up next on the Festival agenda.

A 'big shout out' to all the RIBS Broadcasters within the remote Indigenous media sector for a job well done.



Brendon Barlow, Jason Tambling, Bernard 'Bala B' Namok



Outdoor Cinema Showing

Green Screen Photo Booth

The Green Screen Photo Booth was a fun public activity for community members and their families to enjoy and experiment with. People could take photos using a green screen and insert backgrounds into the pictures with an editing app on the iPad. It was a great way to learn about some of the interesting things that can be created with iPads and apps. Grade 1 children and their teachers had fun playing with the photo booth and transporting themselves to faraway places. They went hot air ballooning, under the sea, into the forest and on safari and they plan to use the photos to make a story book all about their adventures.

LOCAL SHOWCASE

The nightly video screenings kicked off with a showcase of local films from ARDS and The Mulka Project. These included Djurrpun (The Evening Star) by Sylvia Nulpinditj and Roy Marika: the Father of Land Rights by Bawuli Marika.

ICTV FESTIVAL CINEMA

The ICTV festival cinema returned for the 18th National Remote Indigenous Media Festival, a feature since 1998. Screenings took place during the day in the Saltwater Amphitheatre and on the main Dadayngu (Roy Marika) Stage in the evenings. Over three days and two nights, ICTV screened a curated selection from the 200+ entries this year. Indigenous media makers from all corners of remote Australia were represented up on the Festival screen, and it was a great chance for ICTV to showcase some of the beautiful videos screened on ICTV throughout the year.

Ngapa Jukurpa - Water Songline (PAW Media)



FEATURE SHOWCASE

A featured showcase of high-end productions from the remote sector opened with Songlines on Screen films: Artntwer - Desert Dingo (Central Australian Aboriginal Media Association - CAAMA) and the much anticipated Ngapa Jukurpa - Water Songline (Pintubi Anmatjere Warlpiri Media and Communications - PAW Media). Look out for these films screening on NITV in the future!

More than 400 Yirkala community members joined delegates to enjoy the nightly outdoor cinema and live music performances.

Virtual Reality Viewing



Chloe James and Ishmael Marika

Revisiting Time and Space: A Beginners Guide to Virtual Reality Film

Trainers: Ishmael Marika & Joseph Brady
The Mulka Project

Workshop participants gained practical hands-on experience in creating immersive 360 degree film for virtual reality. The workshop covered best practice, equipment, workflow, and deployment. Over the course of the Festival week, participants took footage around the community to create their own 360 degree film and did the post-production to enable the movie to be watched in a virtual reality environment.

"360 degree films allow viewers to be in control of the camera, letting them focus on what they might find important at any given moment. The Mulka Project has begun utilising 360 degree filming techniques to capture ceremony and delivering it through virtual reality to transport Yolngu back to moments in time."

Ishmael Marika, Senior Production Officer,
The Mulka Project



Ishmael Marika

"The media Festival gave me the opportunity to attend a virtual reality workshop, which is 360 degrees filming. You use these goggles and you get to view the image as though you are right there. It is really, really impressive and I hadn't previously worked in this format."

Viviana Petyarre, CAAMA Productions,
winner of the NITV Spirit Initiative



Yolngu Radio
Top L-R Djerrkju Yunupingu, Mayalil Marika and Jean Gurruwiwi



James Goodworth

Radio News

Trainer: Lisa Sweeney, AFTRS

The Radio News workshop was held over three days and covered interviewing, microphone and voice technique, compiling a news bulletin and editing audio. Students worked in either English or language and produced a wonderful variety of newsworthy content about the Festival.

The skill level of all the participants improved greatly over the course of the workshop, and their dedication and commitment was highlighted with participants staying beyond the workshop hours to complete their work. On the final day, a 15 minute news bulletin was presented with contributions from all workshop participants.



"I love this Festival. The IRCA team do a great job organising it and taking care of everyone. It's great to see the broadcasters so enthusiastic about the skills workshops. There were some really useful discussions for the CBF in the Industry Forums and Stakeholder Meetings."

Claire Stuchbery,
Community Broadcasting
Foundation



Arian Pearson.



Bradley Roberts and Andrew Grimes



Corrina Sebastian

Collaborative Music and Recording Project

Trainers: Arian Pearson, Mulka Music Studio Engineer & East Journey Band Member

Andrew Gurruwiwi, Multimedia Officer ARDS & Bärra West Wind Band Member

Andrew Grimes, Producer ARDS & Bärra West Wind Band Member

AvaDub, Gaynguru Studio Coordinator ARDS

Participants worked alongside Arian Pearson from the legendary East Journey Band, and Andrew Gurruwiwi and Andrew Grimes from the Bärra West Wind Band. Exploring the theme of media, the group wrote, created, recorded, mixed and mastered the musical piece which will be used as the soundtrack for the Festival Documentary.

"Together with Mulka Music we delivered this workshop collaboratively. It was inspirational. We got people to brainstorm, sing, rap, get on instruments, and look at different recording techniques. We produced a fresh and positive media track that features the remarkable talent from Yirkkala to Broome, Alice Springs and beyond."

AvaDub, ARDS Yolngu Radio



Barbara Yantarrnga



Dev Hasan and Sylvia Tabua



Jedda Puruntatamen and Bernadette Angus



Patrina Munungurr and Gayili Yunupingu



Shooting on Mobile Devices workshop

Shooting On Mobile Devices

Trainer: Devris Hasan, AFTRS

This 3-day workshop covered how to capture video content and record good quality sound on mobile or tablet. Devris (Dev) Hasan worked with participants on a number of practical exercises to help develop their digital storytelling; such as conducting interviews on location, framing a shot to tell a story, and capturing good quality sound.

The passion for learning how to create video content with mobile devices was demonstrated on the last day with the presentation of a short video showing the content captured throughout the Festival. One participant also demonstrated how to use a mobile device to shoot broadcast live on Facebook to her radio audience.



Vaughan (Ned) Hargraves and Charlie King



Gilbert Walkuli



Sylvia Nulpinditi



Vaughan (Ned) Hargraves

Radio Sports Commentary

Trainers: Charlie King, ABC
Hamish Simpson, Clontarf Foundation

From the onset the group learned that everyone has a different voice – and that this is a good thing! The trainers encouraged participants to be themselves and have a strong voice. The group explored the different commenting styles that best suit fast and slow moving sports; what, when and how to prepare prior to a game and how to use this during the game; as well as calling the game and identifying players. They also looked at rhythm and breathing techniques. Both trainers and participants exchanged personal stories of good practice and managing tricky situations such as dealing with angry coaches. Women delegates were encouraged to join the workshop as there are now more women participating in sport than ever before.

The newly acquired skills and knowledge were then put into practice during various role play exercises, adding commentary to football footage and visiting the local oval for a live broadcast.

Gina Campbell and Kiara Bailey



Ian Waina



Renee Wilson



Heath Baxter



iPad Animation

Trainer: Dr Jan Cattoni, Tropic Productions

Participants were introduced to different styles of animation and various applications, with the iPad used to capture the animation. The four work stations were set up with iPads and materials including plasticine, modelling wire, balsa wood and tools. Participants brought a range of different experiences, with a number of media workers having attended previous animation workshops and having their own visual media kits. Excellent work was produced during the workshop, much of it created completely independently after the initial training.

Participants left with basic skills in model building, movement creation, animation and editing on the iPad, enabling media workers to continue creating animations back in their communities.

Ian Waina and Clint Dixon



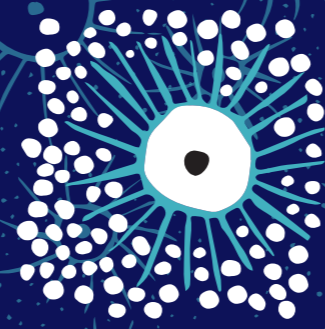
Jason Tambling

To tell the story of this important event, a dedicated documentary team worked their way around the Festival filming events and interviewing delegates and local community members. The completed documentary will be broadcast on various online platforms and over Indigenous television services including ICTV, NITV, Aboriginal TV (Darwin) and Goolarri TV.

The Festival Documentary Team: Rongomai Bailey, Clint Dixon, Amos Frank, Chloe James, Karmelliah McKenzie, Wayne Quilliam (lead), and Bradley Imalyangu Roberts

Clint Dixon and Desma Juli





18th National Remote **INDIGENOUS** MEDIA FESTIVAL



Uirrkala, NT
25-30 SEPTEMBER 2016





Major Awards

The annual National Remote Indigenous Media Awards celebrate the achievements in the remote Indigenous media industry. They acknowledge the accomplishments of remote Indigenous media workers and organisations and encourage development and innovation.

1. Winner of the Preston Award for Lifetime Achievement

Gilbert Walkuli (TEABBA)

Gilbert Walkuli has been a part of the media sector since 1993 and is a TEABBA Board member. He broadcasts from Ramingining and brings his fresh unique style of broadcasting in English, Goomuj and Gupapuyngu. Gilbert has been recognised with numerous industry awards and has the remote Indigenous media industry's best interest at heart.

2. Winner of the John Macumba Indigenous Media Operator of the Year Award

Maxwell Tasman (PAW Media)

Maxwell Tasman is a regular broadcaster in Lajamanu community every afternoon. He is very reliable and independent, also producing his own local content with little or no supervision. Maxwell has been broadcasting since 2007. He plays a unique mixture of desert reggae, Christian rock, hip hop, and speaks both Walpiri and English during his show. He seeks local news stories every day and invites interesting guests to the studio for live on-air interviews.

3. Winner of the CBF Excellence in Community Television Award

Simon Fisher Jr (PAW Media)

(Photo: Simon Fisher Jr accepting the award on behalf of Simon Fisher Jr with Claire Stutchbery from Community Broadcasting Foundation)
Simon Japanangka Fisher (Junior) is Warlpiri man from Yuendumu. He has worked at PAW Media since 2013 on animation and documentary projects for community and national television broadcast. In 2015 Simon directed Nyurruwiyi Yurrampi, an oral history documentary for NITV exploring the establishment of his home town Yuendumu, and its impact and legacy on the community nowadays. Simon interviewed more than ten senior community members researching why Yuendumu was established. He also conducted important research through various archive collections was integral in scripting the narration, directing and editing.

4. Winner of the Annette Victor Collaborative Award Gayili Yununpingu for 'Bitja Djäma Dhawu - Stories of Pictures' (The Mulka Project)

A beautifully edited piece which does justice to the important cultural material and to Ms Mununggurr's work. This is the last film of the late and great Ms Mununggurr. She was a senior Gumatj woman with a broad cultural knowledge and a flair for storytelling. The Mulka Project has had Ms Mununggurr catalogue over 60,000 images of Yolngu history, culture and people. This film connects her memories and stories linked to the photo archive housed at The Mulka Project. Gayili's role as film editor for this project was a tremendous undertaking. Her cultural knowledge was crucial for her collaboration with Ms Mununggurr.

5. Winner of the Steve McGregor Award for Best Emerging Talent in Film/Television

Bernard Namok Jr (TEABBA)

Bernard Namok Jr started with TEABBA in 2009 as a broadcaster after coming from Maningrida BRACS. His first day at TEABBA was the start of the 2009 National Remote Indigenous Media Festival. Since moving to TEABBA he has excelled in his radio career, and has won the AV Myer Award for AFTRS students in 2015, and also the Koori Mail Scholarship in 2009. Some time ago, Steven McGregor had a conversation with TEABBA management about the upcoming anniversary of the Torres Strait Islander Flag of which Bernard's late father was the designer, and the possibility of making this into a documentary. With thanks to Steven this documentary is now well into production. Bernard has been responsible for translating and transcribing interviews, voiceovers, researching archives and pitching to national TV broadcasters. Bernard is giving his family and the Torres Strait Island community a documentary to pass onto coming generations.

6. Winner of the Mr Garawirtja Memorial Award for Contribution to Media, Entertainment and the Arts

Jemma Puruntatimeri (TEABBA)

TEABBA Chairperson, Paulina Puruntatimeri, affectionately known as 'Jemma' is a Tiwi Islands lady. She is very passionate about training people in remote Indigenous communities. Jemma has done radio in her communities and made two short film documentaries that have screened with national television broadcasters and around the world at various film festivals. She is committed to digital archiving, and represents her community art center. Jemma has a strong media vision and has represented the national Indigenous media sector in many roles.

7. Winner of the NITV Spirit initiative

Viviana Petyarre (CAAMA)

Alyware woman, Viviana Petyarre from the Central Australian Aboriginal Media Association (CAAMA), won the 2016 NITV Spirit Initiative with her pitch to create a short film based on her travels from Alice Springs to Utopia. In the film Viviana will visit her three Grandmothers and learn about her ancestors and country. The urgency of the journey for Viviana's family is that her Grandmother's country has been flagged for mining. Utopia is an ancient place that holds a cave system with rock paintings and other sacred sites that hold her family history.

8. Winner of the Mr McKenzie Award

Henry Augustine (PAKAM)

Henry Augustine has worked with Pilbara and Kimberley Aboriginal Media (PAKAM) and Goolarri Television since 1997. He has returned in recent years to his home community of Beagle Bay where he continues to produce community videos for ICTV. He has served many years on the boards of ICTV and PAKAM and is currently the PAKAM Chairperson.

Governance Development Award

This Award recognises best practice in governance and leadership.
TEABBA

Best Technical Innovation Award

This Award recognises innovation and technical solutions to address challenges of remote broadcast, media and communications delivery.
PY Media

Best Training and Professional Development Award

This Award recognises the planning and delivery of engaging, timely, appropriate training and professional development for media workers and staff.
TEABBA

Best Innovation in Digital Media

This Award recognises the innovative use of digital and online media technologies and platforms to deliver content and engage with new and existing audiences.
The Mulka Project

Best Station Promotion

This Award recognises the originality, production values and effectiveness of a station promotion.
PAW Media

Best Outside Broadcast

This Award recognises the importance of outside broadcasts as a means of engaging with the community.
TEABBA

Best Radio Interview

This Award recognises an outstanding radio interview, oral history or spoken word program.
NG Media

Best Radio Documentary

This Award recognises the research, story development, interview techniques and post production that go into making an effective radio documentary.
PAW Media

Best Song

This Award recognises the musicianship, originality of lyrics and style and how the song engages the audience.
Gawurra – Ratja Yaliyali

Best Album

The Award recognises the musicianship, originality, message, production values, and the overall listening experience for the audience.
Gawurra – Ratja Yaliyali

Best Emerging Radio Talent

CAAMA - Selina Malbunka
NG MEDIA - Denzil Martin
PAKAM - Jamie-Lee Chaquebor
PAW MEDIA - Warwick Williams
TEABBA - Barak Sambono Snr
PY MEDIA - Amos Frank
ARDS - Roberta Dhurrkay

Best RIBS Operator Award

CAAMA - Phillip Alice
NG MEDIA - Simon Butler
PAKAM - Henry Augustine
PAW MEDIA - Maxwell Tasman
PY MEDIA - Kevin Kumana Tjami
TEABBA - Gilbert Walkuli
TSIMA - Janelle Gebadi

*Nelson Conboy, Bernadette Angus,
Jedda Puruntatameri and Neil Turner*



THE 2016 ICTV VIDEO AWARDS

The ICTV Award winners were announced on the Thursday evening. Highlights this year included crowd favourite Whirlpool produced by PAKAM and the Wujal Wujal Rodeo produced by Nelson Conboy.

Our Culture Video of the Year
Bulun Milkari
from ARDS
Award sponsored by bibibarba.com

Our Music Video of the Year
Black Lyrical Connection - 'Speak 2 Heal'
from Desert Pea Media
Award sponsored by Sinchi Tribe

Our Sport Video of the Year
Wujal Wujal Rodeo
from Nelson Conboy Wujal Wujal Shire
Award sponsored by RADD Recording Artists,
Actors and Athletes Against Drink Driving

Our Tucker Video of the Year
Grindstones
Mystery Lane Media
Award sponsored by Brian Tucker
briantuckercpa.org

Our Way Video of the Year
Dragon Dreaming
Ninti Media
Award sponsored by NLS Law

Spiritual Way Video of the Year
Justine's Story
Nungalinya College
Award sponsored by ICTV

Young Way Video of the Year
Whirls of Wisdom
Big hART
Award sponsored by NT Link nlink.com.au

ICTV PLAY Video of the Year
"You Understand, Don't You? (Pintupi-Luritja)"
Aboriginal Interpreter Service
Award sponsored by
McNair Ingenuity Research and SurveyMob

Contributor of the Year
PAKAM
Award sponsored by Sue Salthouse

Special Award
Garma Video Series 2008 - 2014
The Mulka Project
Award sponsored by Brian Tucker
briantuckercpa.org

People's Choice Award
Whirlpool
PAKAM
Award sponsored by Sue Salthouse



Sylvia Tabua



Dot West

National Peak Body progress

Presented by the IRCA Chairperson Tadam Lockyer and Board members, along with General Manager Daniel Featherstone, the extensive planning and preparation IRCA has undertaken over the last year towards becoming the national peak body for Indigenous media and broadcasting was outlined. Tadam described the changes to the membership structure and Board makeup under the new Constitution, which was tabled for endorsement at the Special General Meeting the following day. The big change from the current individual membership model to organisational membership, with three non-voting categories for media workers and stakeholders, prompted a lot of discussion and questions.

Daniel gave a summary of the draft Strategic Plan 2016-19, created for consultation with members during this transition year. The Plan outlines the proposed functions for the peak body, covering Representation, Research and Policy, Members Services, Industry Development (with sector working groups on key focus areas), and Promotions and Networking. There was a positive response from the membership and stakeholders to the proposed changes and direction for IRCA and the amount of work put in by the Board, RIMOs and staff to the peak body progress. New IRCA Board members Dot West and Kirstie Parker were also introduced.

Broadcasting Industry updates

This forum provided an opportunity to hear from broadcasting industry stakeholders Community Broadcasting Foundation (CBF), Community Broadcasting Association of Australia (CBAA), ABC Radio, and Spots and Space. It focused on policy development, funding and income opportunities, and new directions and opportunities within the Indigenous radio broadcasting industry.

Claire Stuchbery, Grants Administrator with CBF, outlined how the new CBF structure and governance arrangements are progressing, following an extensive period of consultation and change within CBF. Following on from a very interactive stakeholder meeting earlier in the day, Claire also outlined the draft grant guidelines for content and development grants, and the opening dates for the new funding rounds in early 2017.

Jon Bisset, CEO of CBAA, outlined some of the key issues that CBAA are working on – radio spectrum, funding for digital radio, transition of community TV to online delivery, and the changes to community broadcasting due to convergence. He invited input into the review that CBAA are currently doing of the Community Broadcasting Code of Conduct. Jon also talked about the importance of the national listener survey and other data collection for promoting the sector and supporting its development. CBAA is keen to work closely with IRCA in its new peak body role.

Michael Mason, Director of ABC Radio, talked about career pathway opportunities at ABC and potential for collaboration between the Indigenous media sector and the ABC. He gave examples of current traineeships within ABC Radio and announced the launch of a Fellowship opportunity for a remote Indigenous broadcaster to spend four weeks at a regional ABC station. Michael described the new Yolngu Matha and Warlpiri language service undertaken daily with the Aboriginal Interpreter Service and invited more community-derived news and current affairs from the sector. There was discussion about the need for more training in current affairs journalism and the role ABC can play.

Lee Hubber, Director of Spots and Space, outlined the changes, trends and emerging opportunities in the market for Aboriginal and Torres Strait Islander media sponsorships. He described how advertising has increasingly moved online and radio advertising and sponsorship campaigns have become very competitive. He said that the Indigenous media sector is reversing the industry trend by continuing to focus on local events, live OBs, local news and current affairs. The sector has demonstrated best practice with locally specific radio campaigns promoting ear health and remote school attendance. He urged delegates to develop a national strategy for the remote Indigenous media sector to promote itself as a united block and set up a national accord with advertisers. This will improve the process for agents trying to secure sponsorships and government campaigns.

Radio Industry Showcase

Organisations presented case studies of recent projects and examples of innovation from the remote Indigenous broadcasting industry.

Three Bureau of Meteorology (BOM) staff – Nigel Mules, Richard Wardle and Djarra Delaney – gave an overview of BOM's services and their interest in working with the remote media sector to deliver weather, emergency information and flood warnings to remote communities. Discussions were held around how to get appropriate weather advice to audiences so both BOM and Indigenous broadcasters could improve these services. They also spoke to the weather forecasting job opportunities for Indigenous broadcasters within the BOM.

Don Baylis, General Manager of TEABBA, gave a wide-ranging update on TEABBA's work in radio, TV, training and technical support across their 29 RIBS communities. He described the need for ongoing skills development of staff and RIBS broadcasters to keep up with changing roles and technologies. Don introduced the new OB truck 'Ms Jedda', named after their Chairperson, which provided a live broadcast from the Festival and will be used for community-based multi-media training as well as OBs. TEABBA do many outside broadcasts each year, with the recent 3-day OB of the Wave Hill Walk-off anniversary completely managed by the RIBS broadcasters. Senior broadcaster Bernard Namok (Bala B) gave an account of his journey in the media industry, including his current documentary project about the Torres Strait flag designed by his father.

IRCA Digital Projects Officer Liam Campbell outlined the radio apps he is currently developing for RIMOs, with funding from CBF. The pilot version developed for TEABBA is enabling streaming and users to lodge song requests. The initial iOS versions should be finished by late 2016 with Android versions to follow in 2017. Once completed, Liam will look at developing a single app which will enable listeners to tune in to their favourite RIMO network from their phone anywhere in the world. Watch this space!

Tom Holder, General Manager of Pitjantjatjara Yankunytjatjara (PY) Media outlined their innovative iOS-based systems for community journalism and content sharing. An iPhone in a Tieline dock can send feeds via 3G or WiFi to the 5NPY hub in Umuwa, providing a very simple and effective outside broadcast kit. The mobile unit, which can be used to record, edit and do live broadcasts, has become a key tool in PY Media's community broadcasting and mobile reporting. Fellow staff Amos Frank and Matthew Berryman, shared some of their innovative approaches to delivering training and creating resources in local languages. PY Media have developed Pitjantjatjara language training resources on how to send emails, fill out timesheets, use Logic Pro, set up radio hardware and technical trouble shooting, leading to a dramatic increase in skills and knowledge by trainees.

Industry Showcase

This session featured more case studies and project outcomes from remote media organisations.

Neil Turner, Manager of PAKAM, described their current slate of oral history video productions underway, following the completion of the Whirlpool animated story. He outlined a media training project in Beagle Bay aimed at getting kids back into the school system and providing literacy outcomes through broadcasting. He also outlined a recent technical rollout to set up all PAKAM RIBS with stereo transmitters.

Gaia Osborne, from Aboriginal Resource and Development Services (ARDS) described the different areas of work ARDS do in Yolngu communities, homelands and schools, from radio broadcasting, music recording and film-making to educational resources in health, legal and economic areas, and how they support one another. For example, local music events through their music projects and record label are a conduit for local talent and performance opportunities, and are then broadcasted live on the local Yolngu Radio across the region. Ben Ward described a series of films being made in language for kids using traditional storytelling techniques, as well as other productions ARDS have produced for NITV broadcast under the Songlines on Screen, Our Stories and Dark Science funding.

Mark Finlay, General Manager of Ngaanyatjarra Media (NGMedia), described a radio training and video production program that NG Media is undertaking in schools across the region. IT Manager Rongomai Bailey spoke to the Remote Indigenous Public Internet Access program across the 14 communities in their region. He described the success of the project with more communities now able to access services via the internet, and the follow up training opportunities now taking place to specifically identify and recruit mentors to assist community members with their mobile phones, Facebook, myGov, internet banking and other IT needs.

Daniel Featherstone, General Manager of IRCA, provided a snapshot of the advocacy work IRCA is currently doing to support RIMOs to upgrade their satellite radio services from mono (64kbps) to stereo (256kbps) and increase the quality and reliability of these services. IRCA gained CBF funding to upgrade the codecs for seven RIMOs to professional model to standardise the links to Imparja. IRCA has costed business grade data lines and is currently seeking government support for these upgrades.

Bernard 'Bala B' Namok
Inset: Amos Frank, Tom Holder
and Matthew Berryman from PY Media



Remote Screen Development

Dot West facilitated the remote screen development forum. The large group of participants included representatives from RIMOs, remote media producers, Screen Australia, NITV, ICTV, CBF and DPMC. PAKAM and other RIMOs described the increased screen production opportunities since these discussions began in 2012, including Songlines on Screen, NITV's Our Stories and commissioned projects, initiatives by Screen Australia and state agencies, and the CBF community TV funding. However, Dot noted that more needs to be done to move from ad hoc production opportunities to a sustainable production sector enabling organisations to have in-house capacity and to enable career development for remote media makers. The group discussed how to create more opportunities for remote screen content production and distribution, and to update IRCA's Remote Screen Content Strategy. ICTV raised the need for funding support for community production and locally relevant cultural heritage recordings compared with programs for national broadcast. Discussions were held specifically around how to set up a community production fund. While there is a long way to go, the sector has come a long way!

STAKEHOLDER MEETINGS

Department of the Prime Minister and Cabinet (DPMC)

Andy Johnston outlined the Indigenous Advancement Strategy funding period from 2017-20, explaining that applications will be reviewed based on their expected outcomes, use of technology, projects that sustain

culture, development in community, and demonstrate cooperatively working with others. Also, a robust discussion was held on how to help build an evidence base for the sector, listing the value that the sector creates. The DPMC has proposed to undertake a Social Return On Investment (SROI) study which will look at individual organisations potential in delivering economic and social outcomes and give that impact a dollar value. The group explored what such a study would do for the sector, and what and how outcomes could be measured, and looked at the potential of IRCA playing a key role in collecting data. IRCA as the national peak body would advocate and support RIMOs to track their data which would be of benefit to the RIMO itself as well as the wider sector.

Community Broadcasting Foundation

Claire Stuchbery spoke to the grant guidelines and feedback of the new CBF structure and the grant opportunities available from early 2017. This was a crucial discussion to be held as the changes have a significant impact on the remote Indigenous media sector. Claire explained how the draft guidelines include competitive and non-competitive applications, with most funding to now be in the competitive section. Organisations interested in applying for funding had the opportunity to meet and speak with Claire about their applications and receive advice on how to best go about their submissions. IRCA staff outlined the draft response to the proposed grant guidelines and some key areas of concern, and invited input from delegates into the final response.

Employment and training opportunities

Susan Locke, IRCA's Research and Projects Officer, facilitated a session looking at training and employment on both a practical and policy level.

Don Baylis, General Manager of TEABBA, outlined how TEABBA has been gradually developing the capacity of their staff members by building their project management and training skills. All staff have also been assigned roles as regional coordinators on top of their broadcasting and production duties, with each staff member responsible for one cluster within the 29 RIBS. Over the last four years, TEABBA has provided its staff with a wide range of training and certifications, including Cert 4 in project management and TAE. Their new skills and confidence not only helps the TEABBA team, it is also an inspiration to their families and community, and provides employment pathways. Don told the amazing story of how much work TEABBA has put into upgrading their RIBS, getting them all functioning and on-air, and supporting RIBS broadcasters.

Sue Elphinstone from AFTRS spoke about the expanded role and direction for the Indigenous Unit at AFTRS, aimed at supporting the development of a professional Indigenous media workforce. Michael Mason, Head of ABC Radio spoke about the radio career pathways opportunities for broadcasters within the ABC. Mikaela Simpson from ABC Darwin spoke to the inaugural ABC Indigenous Fellowship, a four week work placement at a local ABC station in the region with all travel and accommodation costs covered. She encouraged delegates to step out of their comfort zone and apply for this strong development opportunity. IRCA was encouraged to look at how it can further promote such opportunities.

The session also looked at training delivery, both on and off site. Out of this discussion it became clear that the issue is not the actual training, rather it is about who are appropriate assessors and what are the assessment models. There is work to be done in this space. IRCA was encouraged to play a role in facilitating appropriate trainers and prepare a document for outlining best practice, including TEABBA as a case study.

Daniel Featherstone, on behalf of IRCA, thanked all the partners and stakeholder organisations for attending this year's Festival and urged the need to build these partnerships in order for the sector to continue growing and further establish career pathways.

Data collection and surveys

Susan Locke from IRCA described the remote media audience survey project undertaken with McNair Ingenuity, in which RIMOs participated in the survey design and collection. Surveys were done with over 200 people in 11 remote communities using Android tablets during 10 to 20 minute face-to-face interviews. The reason for this project was to fill the gap in audience data specific to the remote sector in comparison to the regional and urban areas. The remote audience survey can be used to determine the remote media sector's reach, usage of its services and how to best deliver messages to remote communities across each region. The data analysis is now underway and preliminary findings were shared during the Festival. The interim results covered preferences of radio, TV and media services, types of technology used, and preferred content and music genres, with amazing outcomes for remote media services. For instance, the RIMO radio services are the preferred service for 95% of people surveyed. The results for all sites will be published, with RIMO specific data available to participating RIMOs next year. Many lessons were learned around conducting interviews in remote Indigenous communities. IRCA thanked the CBF, DPMC, RIMOs and other partners involved in completing this important pilot project.

Online media platform

Liam Campbell from IRCA facilitated a discussion around what a new online media platform might look like, possibly including a new version of IndigitUBE. He invited input on what IRCA as a peak body can provide as an online platform to complement existing services, such as RIMO websites, ICTV Play and mainstream services such as YouTube and iTunes. The group explored content types, intended audience, and discussed how to best showcase the sector and share content between member organisations. Given what we know about how people connect, the devices they use and how they access media, it was suggested that an app based platform may be more suitable than a website only. IRCA will gather this feedback and develop an options paper.

Top L-R: ARDS, CAAMA
Bottom L-R: PAW Media, TEABBA, NITV





The Dadayngu (Roy Marika) Stage

The Rirratjingu clan opened and closed the Festival with Bunggul featuring songmen and dancers from across the East Arnhem Land region. The Dadayngu (Roy Marika) Stage burst with live music and Top End bands each night throughout the week, including Aris, Barra Band West Wind, Crazy J, Manuel Ngulupani and The Boys, The Rammo Allstars, Poison Whiskey, Reflections, Garrangali, Wirringga, The Four Elvis', Bala G, Sienna Stubbs, Marcus Lacey, The Vibes, Dhapanbal, Rawen, Yiringa and Matjala. Local community and visitors danced in the sand to the deadly performances.



The premier line up of Indigenous musicians blew everyone away at the Finale Concert. The IRCA crew stayed up late installing the video screen on top of the roof of the art centre! The Friday night crowd spilled out across the other side of the road, so this meant that everyone could still get a good view of the action on stage. Thanks to NG Media and ARDS for operating the cameras and running the live multi-cam video switcher.



MC'd by Witiyana Marika, the epic night began with ARIA nominee Gawurra, sharing Ratja Yaliyali (the Vine of Love). Up next were the smooth rhythms and up tempo beats from Ezy 5. Yirmal was joined by his father Witiyana Marika and the Rirratjingu dancers, who absolutely rocked the stage. East Journey played a powerful tribute to their homelands and Yothu Yindi, joined by Shellie Morris, took us to the close of the night with 'Treaty', 'Djapaná' and the songs that marked an important step in the development of Australian music. The finale was an incredible extravaganza that captured the heart of the Festival.



Delegates were given a welcome and tour of significant places by senior and junior members of the Dhimurru Rangers on Wednesday afternoon. Dhimurru look after important sites around Nhulunbuy and Yirkkala and exchange awareness about Yolngu values and culture. The group was given an official welcome to the area at Mount Nhulun, a place of significance to local Yolngu people and a spectacular look out. They then moved onto the beautiful Galuru (East Woody Beach) where the rangers continued the story and manikay (song).



IRCA SGM/AGM

The IRCA Special General Meeting was held at the beginning of Day 2, prior to the IRCA AGM, and was well attended by all of the IRCA members present at the Festival as well as some observers. The key items of business were to approve the new Constitution and membership model for IRCA as the new national peak body, and to postpone elections of the new Board members to a National Industry Forum to be held in Alice Springs in May 2017. All motions were passed unanimously. The AGM followed with IRCA Chairperson Tadam Lockyer giving a report on IRCA's activities during 2015/16, following a minute's silence for those in the remote media family who had passed away through the year, including IRCA Board member Annette Victor. The Treasurer Karl Hampton gave a detailed summary of the financial report, which showed a small profit for the 2015/16 year. Copies of the Annual Report, which was hot off the press, were distributed to those present, with copies to be sent to all members.



ICTV AGM:
 At top: Vaughan Hargraves
 Middle Row (left to right): Cynthia Burke, Roma Butler, Simon Butler, Micha Bartlett, Maxwell Tasman, Nelson Conboy, Jedda Puruntameri, Elizabeth Katakarinja
 Bottom Row (left to right): Neil Turner, Ishmael Marika, Corrina Sebastian, Bernadette Angus, Kiara Bailey, Heath Baxter, Rita Cattoni

ICTV AGM

On Wednesday, the ICTV Board met in the Saltwater Amphitheatre for the 2016 ICTV Annual General Meeting. The meeting was chaired by ICTV Board member Nelson Conboy, and featured a video report of highlights from the year. Changes to the ICTV Constitution were endorsed and many matters discussed, including membership and the future direction of ICTV.

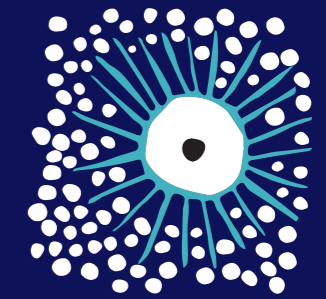


IRCA AGM: Simon Fisher Snr, John 'Tadam' Lockyer, Daniel Featherstone, Karl Hampton

Original Festival artwork

Title of Work Yathiny
 Artist Djalinda Yunupingu
 Art Centre Buku-Larrnggay Mulka Aboriginal Art Centre

Festival brand Leigh Harris
 ingeous studios



Festival Acknowledgements

IRCA acknowledges the significant support and contribution from the Yirkkala community, local organisations and our community partners.

Traditional Owners

The Rirratjingu clan, traditional owners and custodians of the land the Festival was held on.

Community

Rirratjingu Aboriginal Corporation, East Arnhem Regional Council, Buku-Larrnggay Mulka Art Centre and The Mulka Project, Indigenous Community Television and Aboriginal Resource and Development Service (ARDS), Nhulunbuy Corporation, Dep. Sport & Rec., Kansas Transportation Pty Ltd, Yirkkala School (NTG), Northern Land Council, Nhulunbuy Rotary Club, Miawatj Employment & Participation Program, Dhimurru Aboriginal Corporation, Yirkkala Homelands School, Yirkkala Uniting Church, Gove FM, Moonfish Productions

Festival Co-host

Thanks to Top End Aboriginal Bush Broadcasting Association (TEABBA) who worked seamlessly with the Festival Crew to make the Festival a great experience for everyone.

Delegates

Thanks to all the delegates who travelled far and wide to be at the Festival

Festival Crew

Thank you to our MC's Sylvia Tabua and Tadam Lockyer (IRCA Board). Thanks to our incredible team for organising and delivering the amazing event: Daniel Featherstone, Jennifer Nixon, Maor Bar-Ziv, Jalyay Jaja Thompson, Liam Campbell, Susan Locke, Alex Burgess, Iona Mathews, Pre Kistensamy, Jess Cuneo, Sarah Hope, Greg Steele and Lisa Dietrich.

Graphic Design and Printing

Leigh Harris of ingeous studios and Coleman's Printing.

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Nhulunbuy Corporation, Dep. Sport & Rec., Kansas Transportation Pty Ltd, Laynhapuy Homelands Aboriginal Corporation, Lirrwi Tourism, Yirrkala School (NTG), Northern Land Council, Nhulunbuy Rotary Club, Miawatj Employment & Participation Program, Dhimurru Aboriginal Corporation, Anglicare NT, Yirrkala Uniting Church, Gove FM, Nhulunbuy Corporation

ORGANISATIONS REPRESENTED AT THE 18TH NRIMF

- ABC Radio
- Aboriginal Broadcasting Australia
- Aboriginal Interpreter Service
- Aboriginal Resource and Development Services (ARDS)
- Australian Communications Consumer Action Network
- Australian Film, Television and Radio School (AFTRS)
- Bureau of Meteorology
- Central Australian Aboriginal Media Association (CAAMA)
- Clontarf Foundation
- Community Broadcasting Association of Australia
- Community Broadcasting Foundation
- Department of The Prime Minister and Cabinet
- East Arnhem Regional Council
- Heath Baxter Productions
- Hifnet
- Indigenous Community Television (ICTV)
- Indigenous Remote Communications Association (IRCA)
- McNair Ingenuity Research
- National Indigenous Television (NITV)
- Ngaanyatjarra Media
- Pilbara and Kimberley Aboriginal Media (PAKAM)
- Pintubi Anmatjere Warlpiri Media (PAW Media)
- Pitjantjatjara Yankunytjattjara Media (PY Media)
- Screen Australia
- Spots & Space
- The Mulka Project
- Top End Aboriginal Bush Broadcasting Association (TEABBA)
- Torres Strait Islander Media Association (TSIMA)
- Tropic Productions
- Wayne Quilliam Photography
- Yanindilyakwa Media Mob

All photos provided by Wayne Quilliam, IRCA Staff and delegates.

The Festival Pictorial Magazine was produced by



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