



first  
nations  
MEDIA  
AUSTRALIA

# Shaping Our DIGITAL FUTURES

Apurte Akaltje-antheme learning together



## Indigenous Focus Day

ALICE SPRINGS | **Indigenous** Focus Day | Thursday 27 June 2019

Mercure Alice Springs Resort, Gumtree Room  
34 Stott Terrace  
Alice Springs NT

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## Indigenous Focus Day 2019 | ALICE SPRINGS

The Indigenous Focus Day is a unique forum for First Nations people to discuss their digital inclusion needs and challenges at a local level and provide input into policy needs at a state and national level.

The theme for this year's Indigenous Focus Day is Shaping Our Digital Futures – Apurte Akaltye-antheme (Arrernte for 'learning together'). It is a dedicated event hosted by First Nations Media Australia (formerly Indigenous Remote Communications Association), with support from Broadband for the Bush Alliance (B4BA), Telstra and the Australian Communications Consumer Action Network (ACCAN). It enables Aboriginal and Torres Strait Islander people to share experiences and ideas about the potential of internet connectivity and digital tools for themselves, their families and communities.

The day will include presentations and case studies by inspiring speakers from across remote and regional Australia. This will provide the background for group discussions on the obstacles to digital inclusion, innovative solutions and strategies to improve local access and affordability and policy recommendations.

The IFD will be followed by a Showcase of innovative projects and apps from 5pm to 7pm. Bush foods canapés and soft drinks will be provided by local Aboriginal catering company Kungkas Can Cook.



# Indigenous Focus Day Program

## ALICE SPRINGS | Thursday 27 June 2019

**8:00 AM** **Arrival and Registration**

**8:30 AM**

**Welcome to Country**

Kumalie (Rosalie) Riley | Arrernte Elder from Alice Springs

**Welcome address**

Victor Weetra | Board Member, First Nations Media Australia

**Opening keynote address**

Senator Malarndirri McCarthy | Senator for Northern Territory

**Overview of the day**

Christine Ross | Christine Ross Consultancy

**Setting the Scene**

Daniel Featherstone | General Manager, First Nations Media Australia

**Indigenous Digital Inclusion**

Andrea Kelly | Assistant Secretary, Department of the Prime Minister and Cabinet

**Digital Story Telling from North East Arnhem Land**

Sebastian Wanambi, Tolbert Dharramanba, Ross Dhapuwuruy and Oscar Dhurrikayu inDigiMOB

**Black Tank Outstation Mobile Phone Hotspot**

Pamela and Veronica Lynch | Apmwerre - Black Tank Outstation Hotspot

**Q&A**

**Breakout Group Discussion 1**

**Reporting back**

**10:30 AM**

**Morning tea**

**11:00 AM**

**Phones, Internet and You**

Una Lawrence | Director of Policy, (ACCAN)

**The App: Ara Winki 1**

Gina Nyarapai Lyons | Language Advisor and Story Contributor, Ara Irititja

**Google Fight Club**

Leigh Harris | Creative Director, ingeous studios

**Roper Story Muster Film**

Eddie Ablert | Katherine Regional Arts

**Indigemoji Project**

Graham Wilfred Jnr | Digital Mentor, inDigiMOB

**Q&A**

**Breakout Group Discussion 2**

**Reporting back**

**12:25 PM**

**Lunch**

**01:10 PM**

**Group photo**

**Thriving in a digital world**

Mark Sulikowski | Senior Advisor Indigenous Directorate, Telstra

**Shaping Our Digital Future: Tangentyere Town Camps**

Pamela Lynch and Noelen McMillan | inDigiMOB

**Deadly Digital Communities**

Louise Hunter | Lead Indigenous Services, State Library of Queensland

**RIBS Connectivity**

Karl Hampton | CEO, Centralian Australian Aboriginal Media Association (CAAMA)

**Q&A**

**Breakout Group Discussion 3**

**Reporting back**

**02:35 PM**

**Afternoon tea**

**03:05 PM**

**InLanguage**

Graham Wilfred Jnr, Rita Cattoni and Vito Lucarelli | Indigenous Community Television (ICTV)

**IDX Flint Program**

Grant Cameron | Operations Manager, National Centre Indigenous Excellence

**My language my voice**

Amatheia Mamarika, Katelyn Bara, Jasper Williams, Michael Andrews and Percy Bishop | inDigiMOB

**Q&A**

**Whole Group Discussion 4**

**Review findings and action plan**

**Wrap up and thank you**

**04:45 PM**

**Finish**



## Group discussions

The group discussions will focus on identifying strategies to address the key challenges to digital inclusion for remote Aboriginal and Torres Strait Islander consumers. These include:

- **availability of communications infrastructure**
- **access to internet facilities and online services**
- **affordability**
- **awareness - digital literacy skills and understanding of cyber-safety issues**
- **culturally appropriate training, tools, content and services.**

The aim is to build upon outcomes of previous Indigenous Focus Days and collectively contribute to the Government's proposed Indigenous Digital Inclusion Plan with ideas that will have an impact for remote and regional First Nations communities.

Throughout the day there will be four facilitated discussion groups focused on:

1

### Local strategies

What projects, tools or technical solutions can do to address obstacles to digital inclusion at a local, community or organisational level?

2

### Regional and state-wide solutions

What can be done at a regional or state-wide level to increase digital inclusion?

3

### National solutions & programs

What programs or solutions are needed by Federal government agencies or communications providers to address infrastructure needs, affordability, digital literacy and other obstacles to digital inclusion?

4

### Action Plan

What are the key actions needed to be undertaken for Indigenous Digital Inclusion in remote Australia?

## Welcome to Country



### Kumalie (Rosalie) Riley

Kumalie (Rosalie) Riley is an Arrernte Elder from Alice Springs with spiritual affiliations and connections to the land, passed on through her grandmother. Kumalie is a well-known Arrernte Elder and artist with many years of experience teaching Arrernte language in local Alice Springs primary schools and in adult education. She has contributed to widely-acclaimed publications such as the Eastern and Central Arrernte to English Dictionary, and the Eastern and Central Arrernte Picture Dictionary. Kumalie owns and operates Tinkerbee Eastern and Central Arrernte Cross-Cultural and Interpretation Service.

## MC and Facilitator



### Christine Ross

Christine Ross is an Arrernte/Kaytetye desert woman who was born in Alice Springs and grew up in Darwin. She moved to Perth WA in 2002. Christine is Managing Director of her own consultancy specialising in Indigenous Employment Programs, Training, Mentoring and Facilitating Indigenous Conferences and Forums. She is also Acting CEO (p/t) of the National Aboriginal and Torres Strait Islander Woman's Alliance. She project managed the very successful National NAIDOC Aboriginal and Torres Strait Islander Women's Conference in Sydney in 2018. Christine's career began as a teacher in the NT where she worked for 14 Years, including 4 years as Manager of the Aboriginal and Torres Strait Islander Educators Support Unit. Christine was General Manager of Central Australian Aboriginal Media Association (CAAMA) in Alice Springs from 1999- 2001. Christine worked for the WA Department of Education in 2005 – 2011 as Senior Consultant Aboriginal Employment. During this period Christine was also seconded from 2009 – 2011 to Burswood Entertainment Complex (now Crown Perth) as the Aboriginal Program Coordinator. Christine has worked in the WA Resources Sector as Indigenous Employment Superintendent with Leighton Contractors Mining Division in 2011 and Manager of Indigenous Relations for Laing O'Rourke.



## Welcome address



### Victor Weetra

Victor Weetra is a Nurrunga descent man and currently lives in South Australia. Victor is experienced in working on radio and has been broadcasting on Radio Adelaide for 9 months. He was recently elected the Chairperson of the Nunga Wangga committee. Victor is currently completing his Certificate 4 in Audio Production. Victor has been on the Board of First Nations Media Australia since 2017.

## Opening keynote address



### Malarndirri McCarthy

Senator Malarndirri McCarthy is a Yanyuwa woman from the Gulf country in the Northern Territory. She first entered the public sphere as a journalist, working as a television news and current affairs presenter for the ABC and more recently for SBS/NITV. Senator McCarthy was elected to the Northern Territory Legislative Assembly as the Member for Arnhem in 2005. During her seven years in the Assembly, she held the Ministerial Portfolios of Local Government, Regional Development, Indigenous Development, Tourism, Women's Policy and Statehood. As a Cabinet Minister, she drove change and reform in the child protection system and in Homelands policy; developed tourism as a stronger economic driver; and grew jobs in the bush. She was first elected as Senator for the Northern Territory in August 2016, and re-elected in May 2019. Her first speech in the Senate was applauded for highlighting the struggles of recognition and land rights for First Nations people. Senator McCarthy is the first politician to list ownership of traditional Indigenous lands as part of declarations of interest in Federal Parliament. Her experiences bring unique perspectives to the role of Labor Senator for the NT, a familiarity with the challenges and opportunities facing Territorians, and the perseverance and determination to drive change. Ms McCarthy's focus is to bring communities together and ensure remote communities are engaged with and listened to on a national level.



### Indigenous Digital Inclusion

Update on the Commonwealth's activities to support Indigenous digital inclusion.

**Andrea Kelly | Assistant Secretary, Culture Branch,  
Department of the Prime Minister and Cabinet**

Andrea is a proud Aboriginal woman, a descendant of Waramungu and Larrakia elders, with strong family connections throughout the Northern Territory. Andrea is currently Assistant Secretary, Culture Branch within the Department of the Prime Minister and Cabinet. Prior to this, Andrea served as the Deputy Executive Officer with Reconciliation Australia.



### Digital Story Telling from North East Arnhem Land

Yolngu people are traditional great storytellers. InDigiMOB is training and supporting Indigenous art centre workers, ranger groups and other community members in recording these stories on digital platforms.

**Sebastian Wanambi | Gapuwiyak Culture and Arts, ARDS and InDigiMOB**

Sebastian was born in Gapuwiyak and has lived there most of his life. Sebastian works at the Gapuwiyak Culture and Art Centre where he helps with framing artwork, cataloging, recording stories and taking photos. He has been making short video stories about local artist and the importance of Homelands for Yolngu people.



**Tolbert Dharramanba | Bula Bula Arts, ARDS and InDigiMOB**

Tolbert was born in Milingimbi and moved to Rin outstation as a small boy. He now lives in Ramingining and works at Bula Bula Arts. He is learning about recording stories and making videos about artists and Yolngu way of life. Tolbert is working on a new Podcasting project called Ramo Dhäwu.



**Ross Dhapuwuruy | Bula Bula Arts, ARDS and InDigiMOB**

My name is Ross Dhapuwuy I was born in Ramingining and have lived here all my life. My skin name is Narritj and my clan is Malibirr. I've been working at Bula Bula Arts as an Arts worker since 2017. I've been working with InDigiMOB, learning about recording short video and audio stories about artists and other community members.



**Oscar Dhurrikayu | Bula Bula Arts, ARDS and InDigiMOB**

My name is Oscar Dhurrikayu, I was born in Nhulunbuy and grew up in Ramingining where I've lived most of my life. I also live in Maningrida for a few years. My skin name is Wamut and my clan is Daymiringu - Manarungu. I work at Bula Bula Arts and I'm looking forward to coming to Alice Springs to meet new people and learn new skills, so I can bring these back to my community. I am working with Tolbert, Ross and Ben on the Ramo Dhäwu podcast project.





### Black Tank Mobile Hotspot

Veronica and Pamela Lynch spend a lot of their time at their homeland, Black Tank, which is a few hours north-east of Alice Springs. A Centre for Appropriate Technology Mobile Hotspot was installed at Black Tank in 2018 and Veronica and Pamela will talk about their experiences using this new technology.

### Veronica Lynch | Digital Mentor, inDigiMOB

Veronica has worked in various organisations around Alice Springs, as an ACW (Aboriginal Community Worker) with the NT Families & Children and Congress Family Partnership Program, CAALAS receptionist, Tangentyere Council Tenancy Officer and a Library Officer with Charles Darwin Uni. She has been on various Councils as a Board member representing her people in the Alice Springs Region. Veronica has just completed a Cert IV TAE Assessment and Training through Batchelor College and a Cert IV in Business (Governance) and hopes to use these skills to support and train young people to help them achieve their goals. In the last ten years Veronica has focused on her family's homeland, teaching the younger generation and getting them involved in cultural life, showing them bush tucker and bush medicine, tracking native animals, telling them dreamtime stories, dot painting and dancing. Veronica says, "I like living on my homeland and teaching the knowledge and skills that I have achieved and to help people in our community and others to get involved in programs and training."

### Pamela Lynch | Digital Access Mentor, Tangentyere Council

Pamela is a Digital Access Mentor at Yarrentye Arlterre and member of the community council, a proud Arrernte woman and Apmere Katweye Traditional Owner for Black Tank Homelands.

### Phones, Internet and You – Where we are and what's Next.

Una will talk about what is happening around telecommunication issues nationally and what future opportunities there might be to improve access and affordability of services.



### Una Lawrence | Director of Policy and Campaigns, Australian Communications Consumer Action Network

Una Lawrence joined ACCAN in June 2012 in the role of Director of Policy. Una is responsible for managing the policy team at ACCAN, and has background knowledge of self-regulation and complaints handling in telecommunications as the former arbitrator with the Telephone Information Services Standards Council. Una represents ACCAN on the ACCC Consumer Consultative Committee, on Communications Alliance working committees, and the Office of the Australian Information Commissioner (OAIC) Consumer Privacy Network. The ACCAN policy team works with ACCAN members to develop law reform and policy proposals, using an evidence-based approach to advance the interests of communications consumers. The team engages with industry and government stakeholders and contributes to ACCAN's consumer information to enable consumers to make informed choices in a complex market.



### Ara Winki No 1 – Community Engagement

Gina will briefly talk about the Ara Winki App and her involvement with making it. She will talk about her experience in the office in Adelaide and the experience about her back in the community.

#### Gina Nyarapai Lyons | Language Advisor and Story Contributor, Ara Irititja

Gina studied at the University of South Australia's AnTEP course qualifying her to be an Anangu Teacher. She then taught for many years at the Amata Anangu School, helping and supporting the teacher and the children in the classroom. Gina later became a support worker with the Department of Human Resources, working with people with disabilities and as a Community Worker with CAHMs helping with children's wellbeing and safety. Gina loves gathering bush food, making jewellery and weaving.

### Google Fight Club

This presentation will discuss the issues surrounding the prevalence of violent content online and concentrate on what social media platforms, and what we need to do to tackle the sharing and distribution of unsanctioned fight videos on Google's YouTube, he will discuss the establishment of First Nations Technology Council Australia.



#### Leigh Harris | Creative Director, ingeous studios

Leigh Harris is a Cairns based Aboriginal business owner with traditional connections to the Kanolu people of Central Queensland and Gungarri people of South East Queensland who is also proud of his Italian and Welsh heritage.

In 1996 he was awarded an Australia Council Fellowship for the Arts for digital innovation and experimentation of innovation in Cape York Peninsula communities. Throughout his time working across the creative and digital space, Leigh has worked with local communities and organisations and with national and international organisations in the creative and digital innovation space.

Over the past 25 years in the creative and digital space. Leigh continues his passion in design and innovation in digital media space with social innovations OpenLingo, SkoolCents, ROR Digital and believes that digital innovation and the digital economy can bring about greater opportunities for Aboriginal and Torres Strait Islander Australians through Australia, in particular in remote and regional areas.



### Roper Story Muster Film

Eddie will be talking about what it was like working on the Roper Story Muster film; what they did, and why it is beneficial to the communities.

#### Eddie Albert | Interpreter, Aboriginal Interpreter Services

Eddie Albert is a Creole speaker from the community of Ngukurr in South East Arnhem Land on the banks of the Roper River. Eddie is currently employed by the Aboriginal Interpreter Services and assists clients with court proceedings in bush courts in Ngukurr and Mataranka. Eddie was a facilitator in the Roper Story Muster film project in 2018. He wrote and appears in one of the short films.





### Indigemoji

Overview of Indigemoji project and Graham's experience working as a graphic designer and mentor.

#### Graham Wilfred Jnr | Digital Mentor, inDigiMOB

Graham Wilfred Jnr is an Aboriginal man from Katherine. He has Yolngu Matha artist background and has been involved in a variety of art projects from traditional painting to pottery to batik to contemporary digital art. Graham has been working as an inDigiMOB Mentor since January 2019.



### Thriving in a Digital World

While the barriers to digital inclusion are well known and measured; effectively addressing the issue is a much larger challenge. Hear how Telstra collaborates with governments and non-profit organisations to help people thrive, achieve and belong in an increasingly connected world.

#### Mark Sulikowski | Senior Adviser Indigenous Directorate, Telstra

As a Senior Adviser of the Indigenous Digital Capability team in Telstra's Indigenous Directorate, Mark manages digital literacy initiatives that help build the digital skills and confidence of Indigenous Australians. He's committed to diversity and inclusion and working with Indigenous leaders and organisations to create a more equitable Australia.



### Shaping Our Digital Future: Tangentyere Town Camps

This presentation will highlight the work of digital mentors undertaking digital projects within Alice Springs town camp community centres. More importantly, this session will give insight into the unique and varied ways in which digital mentors have utilized technology to preserve history, share knowledge and keep culture strong.

#### Pamela Lynch | Digital Access Mentor, Tangentyere Council

Pamela is a Digital Access Mentor at Yarrantye Arlterre and member of the community council, a proud Arrernte woman and Apmere Katweye Traditional Owner for Black Tank Homelands.



#### Noelene McMillan | Digital Access Mentor, Tangentyere Council

Noelene is a Digital Access Mentor at Ewyenper Atwatye town camp and proud Arrernte woman from Mparntwe.



### Deadly Digital Communities

The State Library of Queensland partners with Telstra and Aboriginal, Torres Strait Islander and Regional Councils across Queensland to deliver the Deadly Digital Communities project. The project aims to identify local champions within each community to become technology and digital leaders. These champions will provide ongoing training and support to their fellow community members.

#### Louise Hunter | Lead Indigenous Services, State Library of Queensland

Louise Hunter is an Aboriginal and South Sea Islander woman with connections to the Girramay of Cardwell and Kuku Nyungul, near Wujal Wujal. She is based in Cairns and leads the Indigenous Services Team in their support of councils across Queensland to deliver library services and support to First Nations people.



### Connecting our RIBS Communities

Karl will outline the important role of the CAAMA radio network and remote Indigenous broadcasting services (RIBS) in sharing stories and information from remote communities. However the shift to NBN has created issues for remote Indigenous media organisations in keeping RIBS connected and able to broadcast over regional radio networks.

#### Karl Hampton | CEO, CAAMA

Karl Hampton is CEO of CAAMA. He is a Warlpiri/Anmatjere/Ngulakan/Mara/Yanyuwa man born in Alice Springs with an extended family network stretching across the Northern Territory. He is an active community member and is passionate about Central Australia. Karl has a background in politics, spanning 11 years both as a political adviser and a member of Parliament. He was a Member for Stuart (a large/bush regional seat) in the Northern Territory Legislative Assembly from September 2016 to August 2012 and Minister for the Henderson Labour Government from 2008 to 2012. Karl was previously the Chairperson of CAAMA, is a Board Member of Imparja Television, Committee member of the Central Australian Football Club (Redtails) and was Treasurer of Indigenous Remote Communications Association (IRCA).



### ICTV inLanguage and Future Opportunities

ICTV inLanguage is an interactive media resource that has been developed as a part of ICTV's video a streaming service: ICTV Play. The focus of inLanguage is it preserves and strengthens Indigenous languages. In this presentation, ICTV will discuss the purpose of the inLanguage resource including the development processes and the current outreach program. This presentation will also explore future opportunities for inLanguage and ICTV Play resource.

#### Graham Wilfred Jnr | Assistant Trainer for FRAIM and inLanguage iPad Kits

Graham recently worked as an assistant trainer for FRAIM specifically for the All-in-One workshops which were integrally linked with inLanguage.



#### Rita Cattoni | General Manager, ICTV

Rita Cattoni is the General Manager of ICTV where she has worked for over 11 years.



#### Vito Lucarelli | inLanguage Project Manager, ICTV

Vito Lucarelli is the Project Coordinator of inLanguage.





### **The Indigenous Digital Excellence (IDX) Initiative**

Grant will be talking about the IDX Flint Program. He will outline the reach and impact of the program in remote communities across the country, and describe its successes and challenges.

#### **Grant Cameron | Operational Manager, Indigenous Digital Excellence**

Grant is a certified RPA Drone Pilot and has a strong passion for sharing his knowledge about technologies such as the usage of drones for land management and mapping and monitoring sites. He has also developed and facilitated workshops for 3D printing, coding, robotics and virtual reality. Grant has worked with remote communities across Australia.



### **'My Language My Voice' (Digital access digital preservation)**

Anindilyakwa Land Council, and its dedicated local staff across Groote Eylandt, are using digital access to accomplish language preservation and education outcomes. The team will discuss their experiences around a new project Language Matters (Anindilyakwa) – Counting in Numbers Project.

#### **Amatheia Mamarika | inDigiMOB, Groote Broadcasting**

A strong woman with a strong community background working with local Indigenous organisation Aminjarrinja for 3 years. Now enjoying her role as co-host of The Breakfast Show on Radio Umbakumba 106.3fm.



#### **Katelynn Bara | Anindilyakwa Land Council**

Katelynn Bara works with the Groote Eylandt Language Centre. She has been involved in many projects within her community, including presenting recent Australian Electoral Commission Election information resources and starring in Groote Eylandt's very own cooking show. Katelynn has been the driving force behind the Language Matters (Anindilyakwa) – Counting in Numbers Project.



#### **Jasper Williams | Groote Broadcasting, Anindilyakwa Land Council**

Angurugu Radio's mux master and new Brekky Show presenter.



#### **Michael Andrews | Groote Broadcasting, Anindilyakwa Land Council**

Former producer with Koori Radio 93.7fm for nearly 10 years, host of late-night music show 'Soul Pepper', Mike has spent many years travelling and working in remote locations. Arrived in Groote Eylandt to set up Angurugu Radio at the newly completed Community Cultural Centre.



#### **Percy Bishop | Groote Broadcasting, Anindilyakwa Land Council**

An experienced broadcaster playwright, actor and community mentor. Percy spent 16 years with Koori Radio 93.7fm, 20 years working in remote communities in the NT and with extensive knowledge of Aboriginal history, has dedicated another 7 years on Groote Eylandt.



## ALICE SPRINGS RESORT

34 Stott Terrace, Alice Springs







Indigenous Focus Day VI 2019

# SHOWCASE

The **Indigenous Focus Day Showcase** is a exhibition of innovative projects and apps and technology by Aboriginal and Torres Strait Islander individuals and organisations through remote and regional Australia.

Mercure Alice Springs Resort from 5pm to 7pm.

Bush foods canapés and soft drinks will be provided by local Aboriginal catering company Kungkas Can Cook.

## Showcase Displays:

inDigiMOB app and outcomes

Your Online Journey, Department of the Prime Minister and Cabinet

indigiTUBE app

Virtual Reality, PAW Media

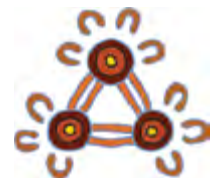
InLanguage, ICTV

Map of Digital Stories, Katherine Regional Arts

IndigEmoji app

iTalk Studio

Ara Winki No 1 - the App





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