

BRISBANE | 13-15 MARCH 2018

FIRST NATIONS MEDIA NATIONAL CONFERENCE

CONVERGE



NUNUKUL YUGGERA YUGIMBIR NUGI ABORIGINAL DANCE TROUPE

Nunukul Yuggera Yugimbir Nugi Aboriginal Dance Troupe mesmerises the audience through the beat of the didgeridoo and the powerful voice of their young people. Enjoy watching traditional and contemporary dance to express ancient dreamtime stories.

The Nunukul Yuggera Yugimbir Nugi Aboriginal Dance Troupe will welcome everyone to Country at the Opening Night on Tuesday 13 March at Brisbane Indigenous Media Association, 98.9FM.



#OURMEDIAMATTERS



VENUE
BIMA
2 AMBLESIDE STREET
WEST END

**TUESDAY 13
MARCH**

CONVERGE WELCOME

**DANDIIRI BEERWAH DAHGU >>
INTA NAREE YANMANA NGANI**

**MEETING TOGETHER >>
MOVING IN ONE DIRECTION**

WELCOME:

Our opening night features a welcome from Brisbane Aboriginal Sovereign Embassy at Musgrave Park, followed by an evening hosted by Brisbane Indigenous Media Association at its studio in West End. Yuggera Yugimbir Nugi Aboriginal Dance Troupe will welcome our media delegates to this nation, share local culture, song and dance.

4:00pm – 5:00pm	BUS PICK UP FROM RIVERSIDE HOTEL TO MUSGRAVE PARK FOR BRISBANE ABORIGINAL SOVEREIGN EMBASSY GATHERING
5:30pm – 7:00pm	TOUR BIMA STUDIOS NUNUKUL YUGGERA YUGIMBIR NUGI ABORIGINAL DANCE TROUPE BUSH TUCKER TAPAS BY CLINTO'S KUPMURRI



WELCOME TO COUNTRY

Shannon Ruska will welcome media delegates to Country on Wednesday 14 March on the banks of Maiwar. Shannon is a descendent of the Yuggera and Turrbal people of the Brisbane, Logan, Ipswich regions, Nunukul and Nugi people of Stradbroke and Moreton islands, and Kombumerri people of the Gold Coast.

#CONVERGEBRIS18

CONVERGE
FIRST NATIONS MEDIA
NATIONAL CONFERENCE



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WELCOME

WELCOME TO CONVERGE BRISBANE, THE FIRST NATIONS MEDIA NATIONAL CONFERENCE

We acknowledge our gathering here on Yuggera Country to network, share knowledge and contribute to the development of our diverse and innovative industry. A big thanks to the Yuggera Traditional Owners for welcoming us all to Brisbane, and to Brisbane Indigenous Media Association for hosting the opening night welcome event. Dandiiri beerwah dahgu >> inta naree yanmana ngani translates as meeting together and moving in one direction in the local Yuggera language.

Following on from the fantastic CONVERGE Alice Springs Summit in May 2017, CONVERGE Brisbane brings us together again to continue building a unified, powerful and connected voice to speak up for our media needs and aspirations.

At CONVERGE Alice Springs, everyone worked together constructively towards building a new policy agenda and direction for our industry – showing how we can achieve unity through diversity. We produced a Communique to Government and an Activities and Outcomes Report (included in your delegate pack), as well as a powerful set of Our Media messages to describe the value and importance of our industry.

At CONVERGE Brisbane, we will reflect on what has been achieved since that gathering and work together to plan the next steps. We encourage your input in the planning discussions, interactive forums, and at the IRCA Annual General Meeting. We also welcome your ideas for the new name for your national peak body.

I look forward to catching up with you all again. Please let one of the IRCA team know if you have any questions. We hope you find CONVERGE a valuable opportunity to connect, share, learn and celebrate the value of our industry.

Dot West, IRCA Chair

CONVERGE >> BRISBANE >> CONVERGE >> FIRST NATIONS MEDIA NATIONAL CONFERENCE >> 13-15 MARCH 2018 >>

OUR MEDIA MATTERS

DANDIIRI BEERWAH DAHGU >>
INTA NAREE YANMANA NGANI
MEETING TOGETHER >>
MOVING IN ONE
DIRECTION

VENUE
THE TERRACE
STATE LIBRARY OF
QUEENSLAND



RELAX AND NETWORK AT THE CONVERGE DINNER



Kooma Chef Dale Chapman

Wednesday night promises to be unforgettable with special performances by emerging young artists Phi Sandy (Mununjali woman and part of the Yugambeh clan) and Declan Beetson (Kabi Kabi and Wiradjuri man) from Digi Youth Arts, giving you confidence the future is in strong hands.

You will feast on delights created by First Foods Catering on the terrace of the State Library of Queensland, overlooking Meeanjin city and Maiwar. Kooma chef Dale Chapman focusses on sharing food and condiments from Indigenous Australian plants including lemon myrtle, bush plum and riberry. So sit back, relax and enjoy.

OUR MCs

Our MCs Lola Forester and Elijah Blair will host CONVERGE, keeping the event on track. They will introduce our facilitators and presenters, make announcements and inform as each day of CONVERGE progresses.



LOLA FORESTER

Lola Forester is a Yuibera (Mackay)/Australian South Sea Islander woman. She is the Presenter/Co-producer for Blackchat, the flagship news and current affairs program for Koori Radio 93.7FM. She is co-host on the World Music program 'Roots Music' on NITV, was the founding chair for the first six years of Show Me The Way and for 18 years was the Executive Producer/Presenter of the 'Aboriginal Program' at SBS Radio. She is one of Australia's most experienced Aboriginal broadcasters. Lola believes that knowledge is strength and will continue to help in the struggle for Aboriginal self-determination.



ELIJAH BLAIR

Butchulla man, Elijah Blair has been in the radio industry for seven years, starting out at Radio 4US in Rockhampton. A graduate of BIMA training with a Cert III in Screen and Media and currently enrolled in a Cert IV in Broadcast Technology, he is the voice behind the Drive Show on 989FM in Brisbane. Elijah loves country music, hip hop and the Rabbitohs.

OUR MEDIA IS OUR IDENTITY

"I am from Darwin and I am involved in our media industry through my work at Indigenous Remote Communication Association (IRCA). Our Media is Our Identity; a vehicle for sharing our culture and languages with everyone. We are able to tell our stories our way and in our own communities. Aboriginal and Torres Strait Islander people have a lot to share as we have been here for 60,000 years."

Stephanie Stone, IRCA Australia



OUR MEDIA CREATES, CONNECTS AND EMPOWERS

"I am a Yuwibara (Mackay Qld) Australian South Sea Islander woman. I produce and host Blackchat for Koori Radio. Our Media Creates, Connects and Empowers First Nations people, and informs the wider community, through broadcasting. Moving forward with pride."

Lola Forester, Blackchat Koori Radio

#OURMEDIAMATTERS

OUR MEDIA BUILDS BRIDGES WITH THE WIDER COMMUNITY

"Our Media offers Australians the opportunity to gain awareness, understanding and appreciation of its first peoples, and in doing so, has the power to change attitudes so that we not only build those bridges together, but cross them, united and strong."

I am a Noongar woman from the south west of Western Australia who has lived in the Kimberley and Pilbara region for the last 40 years, with the last 30 of those years dedicated to the development and growth of Our Media."

Dot West, IRCA Chair



OUR MEDIA ENTERTAINS

"I am a Kaytej man and a freelance filmmaker. Our Media promotes our own entertainment and helps educate the wider community."

Heath Baxter (Heath Baxter Productions)

View more at irca.net.au/ourmedia

OUR FACILITATORS



DOT WEST [CONVERGE FACILITATOR]

Dot West has a long media history within the Kimberley and has played a major role in the training and development of our industry. She has also been instrumental in assisting national growth of First Nations media. Dot has served on numerous boards – as the Inaugural Vice Chairperson of NITV, Screenwest, Australian International Documentary Conference, the National Indigenous Radio Service, Pilbara and Kimberley Aboriginal Media Association, Goolarri Media Enterprises, Ramu Productions, Special Broadcasting Service (SBS) and Indigenous Remote Communications Association (IRCA). Dot has worked in the Aboriginal and Torres Strait Islander media industry in various roles since 1987.



JODIE BELL [GROWING INCOME STREAMS]

Jodie is a First Nations descendant of Butchella and Jagera people of South East Queensland. Jodie has been with Goolarri Media and its production company, Ramu Productions, a community-owned Indigenous media company, since early 2008. She has produced a number of award-winning documentaries and is currently the CEO of Goolarri Media, based in Broome, WA.



GAVIN IVEY [CREATING AND SHARING GREAT CONTENT FACILITATOR]

Gavin Ivey is the Program Manager for Koori Radio (Gadigal Information Services) in Sydney. He manages the operations, programming and the new digital platform Kr00, provides liaison between stakeholders, and coordinates broadcasters, sponsorship, and training opportunities. Gavin has worked in various roles at Koori Radio since 1994. He also works as a DJ at Tunnel Road Productions. Gavin has been on the Board of Indigenous Remote Communications Association (IRCA) since April 2017. Gavin knows first-hand the importance of creating great content for radio and other platforms, and the value of sharing content within the sector.



CHELSEA BOND [GROWING FIRST NATIONS NEWS AND CURRENT AFFAIRS]

Dr Chelsea Bond is an Aboriginal (Munanjahli) and South Sea Islander Australian and a Senior Lecturer with the Aboriginal and Torres Strait Islander Studies Unit at UQ. Dr Bond has worked as an Aboriginal Health Worker and researcher in communities across south-east Queensland for the past 20 years. She is also one half of the Wild Black Women on 98.9FM and a regular contributor to The Conversation and IndigenousX.



PAULINE CLAGUE [EMPLOYMENT AND SKILLS DEVELOPMENT]

Pauline is a Yaegl women from the North Coast of New South Wales who is internationally recognised for her extensive work including the major landmark initiative, Our Stories, Our Way, Everyday. Her experience includes Series Producer for ABC's Message Stick, Indigenous training officer at AFTRS, a board member for Arts Law Centre of Australia, Commissioning Editor and Head of Internal Productions at NITV, EP and Creator of Native Slam, founder of Winda Film Festival and currently the Manager of Cultural Resilience at Jumbunna Institute at UTS. In 2015 she won the Stanley Hawes Award for Contribution to Australian Documentaries. She is a strong advocate for Aboriginal and Torres Strait Islander emerging artists.

WEDNESDAY
14 MARCH

**DANDIIRI BEERWAH
DAHGU >>
MEETING TOGETHER**

CONVERGE PROGRAM DAY 1

TIME	SESSION
8:00am	ARRIVAL AND REGISTRATION
8:30am	INTRODUCTION WITH MCs LOLA FORESTER AND ELIJAH BLAIR
	WELCOME TO COUNTRY WITH SHANNON RUSKA Shannon Ruska will welcome delegates to Yuggera country on the banks of Maiwar,
	WELCOME BY KAAVA WATSON [BIMA]
	WELCOME ADDRESS WITH DOT WEST IRCA Chairperson Dot West will welcome CONVERGE delegates and outline the purpose of the conference.
9:30am	REPORTING BACK ON CONVERGE17
	KEYNOTE ADDRESS WITH RYAN BULMAN Ryan Bulman, First Assistant Secretary, Housing, Land and Culture Division, Department of the Prime Minister and Cabinet will address delegates and advise the outcomes of the DPMC Social Return on Investment Study.
	ACCESSING AND USING AUDIENCE SURVEY DATA WITH SUSAN LOCKE [IRCA] & MATT BALOGH [MCNAIR YELLOWSQUARES]
10.30am	MORNING TEA
11.00am	INDUSTRY FORUM 1: PROMOTING THE VALUE AND IMPORTANCE OF OUR SECTOR How do we best promote our industry's value to increase funding, community support and impact? Facilitator: Dot West, IRCA Chair

TIME	SESSION
11.40am	SHOWCASE PRESENTATION
11.50am	INDUSTRY FORUM 2: GROWING INCOME STREAMS How to grow your sponsorship/advertising income, attract philanthropic funding, diversify business models, and increase your organisation's capacity. Facilitator: Jodie Bell, Goolari Media
12.30pm	LUNCH
1.00pm	NITV NETWORKING SESSION [HELD IN THE INNOVATION LAB]
1.30pm	INDUSTRY FORUM 3: CREATING AND SHARING GREAT CONTENT How do we increase the production of content for multi-platform distribution to increase its life and audience reach? How can we increase the content sharing within the sector? Facilitator: Gavin Ivey, Gadigal Media
2.20pm	SHOWCASE PRESENTATION
2.30pm	INDUSTRY FORUM 4: GROWING FIRST NATIONS NEWS AND CURRENT AFFAIRS How do we build our news and current affairs capacity across the industry, develop a network of community journalists, share news content, and provide locally relevant news services? Facilitator: Chelsea Bond, UQ
3.00pm	AFTERNOON TEA
3.30pm	SHOWCASE PRESENTATION
3.45pm	INDUSTRY FORUM 5: EMPLOYMENT AND SKILLS DEVELOPMENT How do we increase employment and career pathways in our sector, get more young people involved, and build new jobs and skills in a convergent era. Facilitator: Pauline Clague, UTS
4.45pm	SHOWCASE PRESENTATION
5.00pm	WRAP UP WITH MCS
6.30pm	CONVERGE DINNER HOSTED BY IRCA Held at the State Library of Queensland Terrace with Kooma chef Dale Chapman. Entertainment by Digi Youth Arts.

OUR MEDIA PROVIDES MEANINGFUL JOBS AND SKILLS

"I'm a Bundjalung Dunghutti woman, and the General Manager of the Koori Mail – Australia's only national Aboriginal and Torres Strait Islander print newspaper. The Koori Mail provides employment and training opportunities for our people."

Naomi Moran, Koori Mail



OUR MEDIA IS PRESERVING OUR LANGUAGES

"I come from Milingimbi in north-east Arnhem land NT. My main role is as a Yolngu Radio producer and presenter and most of the time I present my work in Yolngu language, this way I am helping to keep language alive."

Sylvia Nulpinditj, Yolngu Radio (ARDS)



#OURMEDIAMATTERS

OUR MEDIA IS CULTURALLY APPROPRIATE FOR LOCAL COMMUNITIES

"I am an Arrernte woman from Ntaria with Anmatjere and Warlpiri connections. Media is a keeping place for our people's stories. We know the cultural protocols for our own local community and make productions to fit into these protocols. This makes sure they are appropriate for community people. We own what we do in the media and can keep it in community."

Elizabeth Napaljarri Katakarinja, PAW Media



OUR MEDIA IS OUR VOICE

"I'm from Djarindjin Community on the Dampier Peninsula of Western Australia. Our Media is our voice to the future, keeping it strong."

Bernadette Angus, PAKAM

View more at irca.net.au/ourmedia

**THURSDAY
15 MARCH**

**INTA NAREE YANMANA
NGANI >> MOVING IN
ONE DIRECTION**

CONVERGE PROGRAM DAY 2

TIME	SESSION
8:30am	ARRIVAL AND REGISTRATION
9:00am	INTRODUCTION WITH MCs LOLA FORESTER AND ELIJAH BLAIR
9:05am	SHOWCASE PRESENTATION
9:15am	CBF PRESENTATION AND Q&A
10:00am	POLICY DIRECTIONS
10.30am	MORNING TEA
11.00am	SHOWCASE PRESENTATION
11.30am	REVIEW OF IRCA POLICY PAPERS Break out Groups
12.00pm	POLICY DIRECTION SUMMARY OF DISCUSSIONS
12.15pm	NEW NAME FOR NATIONAL PEAK BODY
12.30pm	LUNCH
1.30pm	ANNUAL GENERAL MEETING
3.00pm	AFTERNOON TEA
3.30pm	WRAP UP / CLOSING REMARKS
4.00pm	CLOSE

EXPLORE BRISBANE

NAMATJIRA STORY QUEENSLAND ART GALLERY

Gallery 1 & Gallery 2: FREE

This display features early works by Albert Namatjira, arguably Australia's best-known Aboriginal artist, alongside artworks by those he influenced, including artists from the Arrernte landscape painting tradition, the Hermannsburg Potters and his great-grandson, Vincent Namatjira. qagoma.qld.gov.au/whats-on/exhibitions

SOUTH BANK BRISBANE RIVER [MAIWAR]

South Bank is Brisbane's premier lifestyle and cultural destination. Located on the southern banks of the Brisbane River, its 17 hectares of lush parklands, world-class eateries, stunning river views and hundreds of delightful events all year round make it the perfect place to relax and unwind. visitbrisbane.com.au/south-bank

BRISBANE COMEDY FESTIVAL BRISBANE POWERHOUSE

International and national head-lining comedians will take over the Brisbane Powerhouse (and spill into Brisbane City Hall) for the 2018 festival. Expect more laughs than ever with over 65 comedians across the two venues. brisbanecomeyfestival.com



SPIRITS OF THE RED SAND BEENLEIGH HISTORICAL VILLAGE

Journey back in time to the Australia of the 1800s, discover the spirit of the land and witness the drama and upheaval that took place as two very different cultures learn to live alongside each other. The story of Spirits of the Red Sand is told through song, dance, storytelling and effects in a thrilling and interactive show followed by a chargrilled BBQ feast. spiritsredsand.com

OUR MEDIA EDUCATES

"I am the Program Manager for Koori Radio (Gadigal Information Services) in Sydney. Our Media educates through the sharing of stories, conversation, information and keeping our communities connected."

Gavin Ivey, Koori Radio



OUR MEDIA CONNECTS OUR COMMUNITIES

"I am the Senior Broadcaster with Radio 4MW and present the Breakfast Show at Torres Strait Islanders Media Association (TSIMA) on Thursday Island. Our Media Connects Our Communities, it is a very important way to inform, educate and entertain our listeners. It covers positive stories of what's happening in our region and gives a voice to our people, while also educating the wider Australian community about Indigenous affairs and issues."

Sylvia Tabua, TSIMA

#OURMEDIAMATTERS

OUR MEDIA KEEPS OUR CULTURE STRONG THROUGH THE GENERATIONS

"I am a Butchella/Jagera woman living on Yawuru Country. Our Media Keeps Our Culture Strong Through the Generations as our old people are telling our stories, speaking our languages and showing our dances, ceremony and cultural practices to our young people."

Jodie Bell, Goolarri Media



OUR MEDIA IS ARCHIVING OUR HISTORY

"I am a Warlpiri woman from Yuendumu in the Central Desert, and Our Media is archiving our history."

Valerie Martin, PAW

View more at irca.net.au/ourmedia

DIGI YOUTH ARTS

PERFORMING WEDNESDAY NIGHT AT THE CONVERGE DINNER

Digi Youth Arts is a not-for-profit collective of Aboriginal and Torres Strait Islander artists committed to sharing the stories of young people through creative exploration and contemporary performance. Currently, the organisation holds a major residency at the Queensland Museum called *unsettle*. Phi Sandy and Declan Beetson are part of the music strand of this project and will release an album this year that responds to cultural heritage collections.

THANK YOU

Thank you to the following organisations and government bodies for making CONVERGE possible.

EVENT CO-HOST



989fm.com.au

98.9fm is owned by the Brisbane Indigenous Media Association (BIMA). Since the first broadcast in 1993, the station has grown from strength to strength and today continues its commitment to quality broadcasting of Aboriginal and Torres Strait Islander music, issues and news.

KEY SPONSORS



Community Broadcasting Foundation Ltd

cbf.com.au

The Community Broadcasting Foundation is an independent non-profit funding agency that seeks, secures, distributes and administers funding to support the development, creativity and sustainability of community broadcasting in Australia.



Australian Government

Department of the Prime Minister and Cabinet

pmc.gov.au

The Department of Prime Minister and Cabinet provides fresh thinking and creative advice to government. They contribute ideas on the varied issues facing Australia, taking into consideration the views of a range of stakeholders across the private, public, not-for-profit and community sectors.

GOLD SPONSOR



sbs.com.au/nitv

National Indigenous Television (NITV) is a channel made by, for and about Aboriginal and Torres Strait Islander people. NITV informs, educates and entertains Indigenous and non-Indigenous audiences about the issues that matter the most to Indigenous Australians.

SILVER SPONSOR

aftrs.edu.au



The Australian Film Television and Radio School (AFTRS) is a national leader in education and training. The Indigenous Unit supports and identifies pathways for Aboriginal and Torres Strait Islander people to study radio, film and television at all levels across the School.

GENERAL SPONSOR



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Spots & Space provide a cost-effective solution to the challenge of reaching diverse audiences.

IN-KIND SUPPORT



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